

**AMIA** the association of moving image archivists

**1998 Annual Conference,  
December 7-12, 1998  
Fontainebleau Hilton  
Miami Beach, Florida**

### **Conference Proceedings**

**Monday, December 7, 1998**

#### **Moving Image Archives: Basic Training Seminar**

Presenters:

Alan Lewis, Special Media Archives Services Division, National Archives and Records Administration  
Linda Tadic, Media Archives and Peabody Collection, University of Georgia

**Tuesday, December 8, 1998**

#### **Compendium of Archival Moving Image Cataloging Practice Workshop**

Chair: Linda Tadic, Media Archives and Peabody Award Collection, University of Georgia

Presenters:

Arlene Balkansky, Library of Congress,  
Ellie Wackerman, National Archives and Records Administration  
Kathleen J.M. Haynes, Ph.D. , Political Communications Center, University of Oklahoma  
Joanne Weiner Rudof, Fortunoff Video Archive for Holocaust Testimonies, Yale University  
Elizabeth Jamieson, National Film and Sound Archive, Australia  
Dina Gunderson, CNN News Archive  
Jane Johnson, UCLA Film and Television Archive

#### **Workshop: The Technology and Identification of Amateur Films**

Chair: Pamela Wintle, Human Studies Film Archives, Smithsonian Institution

Presenters:

Toni Treadway, Brodsky, Treadway and International Center for 8mm Film  
Alan Kattelle, Movie Machine Society

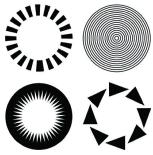
#### **The Reel Thing: Laboratory Technical Symposium**

Co-chairs:

Michael Friend, Academy of Motion Picture Arts and Sciences Film Archive  
Grover Crisp, Sony Pictures Entertainment

#### **Workshop: Grant Proposal Preparation**

Presenter: Laurie Baty, National Historical Publications and Records Commission



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**Wednesday, December 9, 1998**

**In the Beginning...50 years of Local Television**

Co-Chairs:

Joe Abrell, Former News Director WTVJ, Miami, Florida

Barry Sherman, Peabody Awards, University of Georgia

Participants:

Bob Mayer, Anchor WTVJ, Miami, Florida

Ike Seamans, Senior Correspondent WTVJ, Miami, Florida

Bernie Rosen, Sports WTVJ, Miami, Florida

Bob Weaver, Morning Weather WTVJ, Miami, Florida

**The Evolution of Television Technology: From Spinning Discs to Spinning Heads**

Speaker: Jim Lindner, VidiPax

**When the Donor Hangs Up: Acquisition Policies in AMIA Institutions**

Chair: Anne Morra, The Museum of Modern Art USA

Presenters:

Donna Ross, UCLA Film and Television Archive

Lee Shoulders, Archive Films

Francine Lastufka Taylor, Alaska Moving Image Preservation Association

**The Highs and Lows of Compilation Filmmaking: "Grass" (A Case Study)  
and Fashion Fun and Fancy**

Chair: Caroline Frick, Warner Bros. Film Preservation

Presenters:

Ron Mann, Sphinx Productions

Jenny Hammerton, British Pathe Pinewood Studios

**Industrial Revolution: How Business Has Made and Used Movies**

Chair: Wendy Shay, Archives Center, National Museum of American History

Speakers:

Rick Prelinger, Prelinger Associates, Inc.

Margie Compton, Academy of Motion Picture Arts and Sciences

William O'Farrell, Gatineau Preservation Centre, National Archives of Canada

**The Work of Digital Archiving**

Chair: Andrea LaVere, DreamWorks SKG

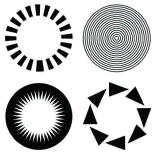
Speakers:

Donna Romer, Picture Network International

Kenny Witt, Walt Disney Company

Sandra Joy Lee, Industrial Light and Magic

Linda Frazier, Discovery Channel Images



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### **Archival Images and New Productions**

Co-chairs:

Steve Davidson, Louis Wolfson II Media History Center

Helene Whitson, J. Paul Leonard Library, San Francisco State University

Speakers:

Ron Mann, Sphinx Productions

Stephen Parr, Oddball Productions

J. Fred MacDonald, MacDonald Associates

### **Managing Video Collections in a Corporate Archives Setting**

Chair: Becky Haglund Tousey, Kraft Foods, Inc.

Speakers:

Sheldon Hochheiser, AT&T

Mary Louise Brown, Anheuser-Busch Cos., Inc.

Ted Ryan, The Coca-Cola Company

### **New Views on the Universal Preservation Format (UPF)**

Chair: Dave MacCarn, WGBH Educational Foundation

Speakers:

Ed Zwaneveld, National Film Board of Canada

Paul Messier, Boston Art Conservation

### **Thursday, December 10, 1998**

#### **Academics and Archivists: Building a Complimentary Relationship**

Chair: Brian Taves, Library of Congress

Speakers:

Jan-Christopher Horak, Universal Studios Archives and Collections

David Pierce, Copyright Services

Eric Schaefer, Emerson College

Maureen Furniss, Chapman University

Paolo Cherchi Usai, George Eastman House

#### **National Film Preservation Initiatives and National Television and Video Preservation Initiatives**

Co-Chairs:

David Francis, Library of Congress

Sam Kula, Alliance for Canada's Audio-Visual Heritage

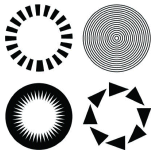
Speakers:

Annette Melville, National Film Preservation Foundation

Eric Schwartz, National Film Preservation Foundation

Eddie Richmond, AMIA Committee on the US National Moving Image Preservation Plans

Karan Sheldon, AMIA Committee on the US National Moving Image Preservation Plans



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### **The Development of Specialized Archives**

Chair: Sara Meyerson, Archival Management

Speakers:

Norma McCabe, MTV Archives

James Briggs Murray, Schomburg Center for Research in Black Culture, New York Public Library

Jan Schmidt, Dance Collection of the New York Public Library Center for the Performing Arts

### **Tape Testing and Evaluation**

Chair: Ed H. Zwaneveld, National Film Board of Canada

Speakers:

Jim Wheeler, Tape Archival and Restoration Service

Jim Edwards, Tektronix, Inc.

Ian Gilmore, and read by Ray Edmondson, National Film and Sound Archives, Australia

### **Collection Policy Paradox: The Netherlands Audiovisual Archive**

Chair: Dan Einstein, UCLA Film and Television Archive

Speaker: Piet van Wijk, Netherlands Audiovisual Archive (NAA)

### **Managing Change**

Chair: Sam Kula, Alliance for Canada's Audio-Visual Heritage

Speakers:

Barbara Humphrys, Library of Congress

Stanford Singer, NBC

Jeannette Kopak, Canadian Broadcasting Corporation

### **Academic Use of Moving Image Materials**

Co-Chairs:

Steve Davidson, Louis Wolfson II Media History Center

Helene Whitson, J. Paul Leonard Library, San Francisco State University

Speakers:

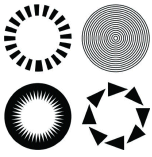
Dr. Paul George, Miami-Dade Community College

Dr. Barry Sherman, Peabody Awards, University of Georgia

### **Screening Online II: Early Archival Motion Pictures from the Library of Congress, National Library and AFI Online Cinema**

Chair: Judi Hoffman, National Digital Library Program, Library of Congress

Speaker: Karen Lund, National Digital Library Program, Library of Congress



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**Friday, December 11, 1998**

**Digital Revolution Update**

Chair: Jim Wheeler, Tape Archival and Restoration Services

Speakers:

Bob O'Neil, MCA/Universal Studios

Katherine Cochrane, CD-Info Company

Ed Zwaneveld, National Film Board of Canada

David Liroff, WGBH Educational Foundation

**Words and Pictures**

Chair: Jeannette Kopak, Canadian Broadcasting Corporation

Speakers:

Francis Poole, University of Delaware

James M. Turner, ESBI, Universite de Montreal, Canada

Karen Cariani, WGBH Educational Foundation

Kathy Christensen, CNN

**An Experiment in Archival Training: The George Eastman House/Haghefilm Fellowship**

Chair: Edward E. Stratmann, George Eastman House

Speakers:

Paolo Cherchi Usai, George Eastman House

Peter Limburg, Haghefilm Conservation

Catherine Cormon, 1998 Eastman House/Haghefilm Fellowship winner

**Preservation Strategies for Film Collections: Macro/Micro-Environment Assessment, Condition Survey, and Housing Options**

Chair: Edward E. Stratmann, George Eastman House

Speaker: Jean-Louis Bigourdan, IPI/Rochester Institute of Technology

**How Can AMIA Encourage and Support Diversity Within Its Membership?**

Facilitator: Laurie A. Baty, Program Officer, National Historical Publications and Records Commission

**Stretching a Budget: How to do More with Less**

Chair: Richard Fauss, West Virginia State Archives

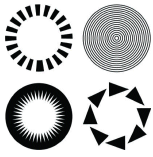
**Research in Moving Image Archives: The Perspective of an Outside Researcher**

Chair: Corinne A. Collette, Independent Researcher

Speakers:

Jessica Berman Bogdan, Berman Bogdan Products

Elena Brodie-Kusa, ABC News-20th Century Project



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**Case Study of an Amateur Collection: The Films of George Eastman**

Speaker: Lynanne Rollins

**Commercial Distribution of Archival Materials**

Chair: David Pierce, Copyright Services

Speakers:

Dennis Doros, Milestone Film and Video

Bret Wood, Kino International/Kino on Video

Paolo Cerchi Usai, George Eastman House

Jon Gartenberg, Gartenberg Media

**Shifting Sands of Criteria: Appraising Television Programming**

Chair: Ernest J. Dick, Consulting Archivist and previously Corporate Archivist of the Canadian Broadcasting Corporation

Speakers:

Tom Connors, Curator, National Public Broadcasting Archives, University of Maryland Libraries

Rosemary Bergeron, National Archives of Canada

Mary Ide, WGBH Educational Foundation

**Regional Audio-Visual Archives**

Chair: Lisa R. Carter, University of Kentucky Audio-Visual Archives

Speakers:

Chris Gebhard, Saskatchewan Archives Board

Karen Glynn, Southern Media Archive, University of Mississippi

David Cleveland, East Anglian Film Archive

*For more information on conference proceedings, please contact AMIA.*

**Conference Host**

Louis Wolfson II Media History Center

**Sponsors**

Eastman Kodak

CFI

Discovery Channel Images

FotoKem Film and Video

Chace Productions

Cineric, Inc.

Four Media Company

Iron Mountain Film & Sound Archive Services

Film Technology Company

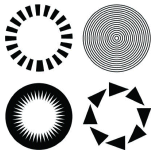
FPC / PRO-TEK

WRS Motion Picture and Video Laboratory

Underground Vaults and Storage

WPA Film Library

Florida State University, School of Motion Picture, Television  
and Recording Arts



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### **Vendors**

AMES Color File

Arkival Technology Corporation

Colorlab Corporation

Conservation Resources International

Dancan International Sales

Data 2

Film Technology Company, Inc

FOOTAGE.net

FotoKem Film and Video

Hollywood Film Company

Lipsner Smith Co.

Montel Inc.

Munters Corporation Cargocaire Division

National Underground Storage

Plastic Reel Corporation of America

Silicon Graphics

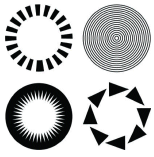
Sony Electronics, Inc.

STiL Designer

Tuscan Corporation

Underground Vaults and Storage

Vidipax



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