

AMIA the association of moving image archivists

AMIA Annual Conference - Los Angeles

November 13-18, 2000

Sheraton Universal Hotel

The tenth annual AMIA conference was held in Los Angeles, from November 13-18, 2000. The conference was headquartered at the Sheraton Universal Hotel in Universal City.

Hundreds of representatives from archives, production libraries, television networks, major studios and laboratories participated in the conference, which brought together AMIA members from across North America and around the world. The full range of issues involved in collecting, preserving and using archival moving images was discussed during the conference in an ambitious schedule of panels, presentations, workshops, technical symposia, and vendor exhibitions. In addition, AMIA's committees on Preservation, Cataloging & Documentation, and Access met, as did the association's Interest Groups. These meetings were open to all conference attendees.

Other events included the association's annual Membership meeting; the seventh annual AMIA awards luncheon, which featured the presentation of the "Silver Light" career recognition award; and the annual "AMIA Evening of Archival Screenings," which featured excerpts from films and television programs recently-acquired or newly-restored by a broad range of archives and producers.

The annual conference was open to all, regardless of membership in AMIA. The preliminary conference program, registration forms, and hotel information were mailed to all AMIA members. Non-members who wished to receive copies must contact the AMIA office.

Program

Sunday November 12th:

9:00-5:00

Terrace B

Meeting: ISO / AES / ANSI Joint Technical Commission

Chair: Ed H. Zwaneveld, National Film Board of Canada

AMIA members and Conference attendees who are interested in the work of the ISO/AES/ANSI Joint Technical Commission and/or wish to contribute to the development of standards for magnetic tape handling and /or the preservation of recorded content on optical compact disc media, are invited to attend. Seating will be limited.

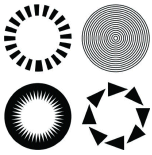
Monday, November 13th:

9:00-12:30

Executive Boardroom

Meeting: ISO / AES / ANSI Joint Technical Commission

Chair: Ed H. Zwaneveld, National Film Board of Canada



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AMIA members and Conference attendees who are interested in the work of the ISO/AES/ANSI Joint Technical Commission and/or wish to contribute to the development of standards for magnetic tape handling and /or the preservation of recorded content on optical compact disc media, are invited to attend. Seating will be limited.

9:00-5:00

Terrace AB

Basic Training: A Pre-Conference Workshop

Presenters: Alan Lewis, National Archives and Records Administration

Ellie Wackerman, National Archives and Records Administration

This workshop is designed for archivists, media librarians, stock footage collection staff, and preservation managers involved with motion picture film and/or videotape collections who need fundamental information about the nature of film and videotape materials. The workshop brings attendees "up to speed" by acquainting them with the technologies, terminology, basic conservation methods and storage considerations, cataloguing requirements, equipment needs and more. The session will also give first-time conference attendees an opportunity to informally meet others in the field who are facing the same challenges and struggling with the same issues.

Pre-registration is required with a separate registration fee. Enrollment is limited to 50 participants. Lunch and refreshment breaks are included in the Workshop fee.

9:00-5:00

Terrace D

Intermediate Training Workshop

Presenters: Ken Weissman, Library of Congress

Jim Lindner, Vidipax

This workshop is lecture style with some hands-on. It is a technical session where participants will learn about how the technology works. Following on the Basic Training Workshop, participants will also learn more advanced means for care, handling and preservation of their collections.

Recommended prerequisite: Basic Training Workshop or 3 years active experience with media. Pre-registration is required with a separate registration fee. Enrollment is limited to 50 participants. Lunch and refreshment breaks are included in the Workshop fee.

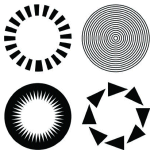
11:00-1:00

Terrace C

Meeting: Lesbian, Gay, Bisexual & Transgender Interest Group

Chair: Martin Humphries, Cinema Museum

AMIA members interested in contributing to the work of the Lesbian, Gay, Bisexual & Transgender Interest Group are invited to attend.



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2:00-5:30

Terrace C

Meeting: Preservation Committee

Chair: Ed H. Zwaneveld, National Film Board of Canada

AMIA members interested in contributing to the work of the Preservation Committee are invited to attend.

Tuesday, November 14th:

9:00-12:30

Terrace D

Meeting: Preservation Committee

Chair: Ed H. Zwaneveld, National Film Board of Canada

AMIA members interested in contributing to the work of the Preservation Committee are invited to attend.

9:00-5:00

Terrace ABC

The Future of Moving Image Archival Training and Education: New Models and Partnerships Symposium

Organized by the AMIA Education Committee and the UCLA Film and Television Archive

Moderators: TBA

Speakers: TBA

This symposium will discuss the future of education and training for moving image archivists with the goal of fostering new educational strategies, collaborations, partnerships and exchanges on an international scale. For decades, moving image archivists learned their trade through on-site vocational training, an apprenticeship model of "learning by doing" while "on the job." More recently, this model has proven itself inadequate, and has been joined by a diverse range of educational opportunities. These include summer schools, workshops and short courses, archive-centered schools, training networks, distance learning initiatives, online tutorials, scholarship programs, as well as academic-centered models involving permanent, postgraduate, university-based education within curricula and degree offerings that combine hands-on training with broader, interdisciplinary requirements. Many such programs have been created through collaborations involving archives, universities, film studies departments, library schools, professional associations, producers, preservation laboratories and service providers, and funding agencies. The symposium will bring together representatives from these sectors - public and private, academic and archival - to discuss common needs, propose solutions, and further develop these partnerships.

Pre-registration is required with a separate registration fee.

1:00-3:00

Performers Room

Meeting: Access Committee

Chair: Anne Morra, Department of Film and Video, Museum of Modern Art

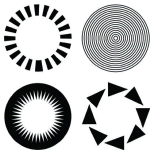
AMIA members interested in contributing to the work of the Access Committee are invited to attend.

1:00-5:00

Studio Suites

Digital Media Asset Management Symposium

Chair: Jim Lindner, Vidipax



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1:30-5:00

Terrace D

Meeting: Regional Audio-Visual Archives Interest Group

Co-Chairs: Maryann Gomes, North West Film Archive

Karan Sheldon, Northeast Historic Film

AMIA members interested in contributing to the work of the Regional Audio-Visual Archives Interest Group are invited to attend.

3:00-5:00

Performers Room

Meeting: Cataloging and Documentation Committee

Chair: Jane Johnson, UCLA Film and Television Archive

AMIA members interested in contributing to the work of the Cataloging and Documentation Committee are invited to attend.

8:00-10:00

Academy of Motion Picture Arts and Sciences, Samuel Goldwyn Theatre 8949 Wilshire Blvd.

Treasures of the American Film Archives Screening

This National Film Preservation Foundation screening of the Treasures of the American Film Archives project will take place at the AMPAS Samuel Goldwyn Theatre. Over the last two years 18 U.S. archives have joined forces with the NFPF in an unprecedented cooperative project to preserve and present orphan films important in their communities. From kinetoscopes to the avant-garde, Treasures of the American Film Archives salutes a filmmaking heritage as diverse as America itself.

Wednesday, November 15th:

9:00-12:00

Terrace D

Meeting: News and Documentary Collections Interest Group

Co-Chairs: Steve Davidson, Louis Wolfson II Media History Center

Helene Whitson, J. Paul Leonard Library, San Francisco State University

AMIA members interested in contributing to the work of the News and Documentary Collections Interest Group are invited to attend.

10:00-12:00

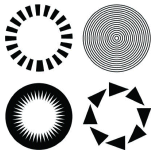
Terrace B

Meeting: Volunteer Guidelines Committee

Co-Chairs: Ruta Abolins, Media Archives and Peabody Collection, University of Georgia

Lisa Carter, Special Collections and Archives, University of Kentucky

AMIA members interested in contributing to the work of the Volunteer Guidelines Committee are invited to attend.



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10:00-4:00

Egyptian Theatre 6712 Hollywood Boulevard, Hollywood

The Reel Thing X: Laboratory Technical Symposium

Co-Chairs: Grover Crisp, Sony Pictures Entertainment

Michael Friend, Academy of Motion Picture Arts and Sciences Film Archive

The latest in a series of technical presentations by laboratory technicians and specialists continues some of the themes, topics and dialogues that are of importance to the field. Included are continuing investigations and advances in faded-color restoration, discussion of the preservation of small gauge films, and demonstrations of digital techniques for preserving, and making accessible unusual and unique film formats.

3:00-5:00

Terrace A

Meeting: Local Television Project

Co-Chairs: Karen Cariani, WGBH Educational Foundation

Bonnie Wilson, Minnesota Historical Society Library and Archives

AMIA members interested in contributing to the work of the Local Television Project are invited to attend.

6:00-6:30

Writer/Director Room

Session Chair Orientation

Chair: JoAnn Watson, AMIA Conference Committee Chair

This meeting will serve as an information session for all session chairs at AMIA's annual conference. It will provide chairs with an overview of their role as session facilitators and outline the Association's Basic Chairing Guidelines. Members of the Conference Committee will be in attendance and all session chairs are urged to attend.

7:00-10:00

TBA

Opening Night Reception

Thursday, November 16th:

7:45-8:45

Roof Garden

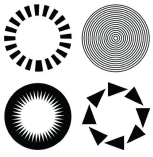
Mentoring Breakfast

The Conference Mentoring program brings together new and first time conference attendees with established AMIA members. Mentees will have been matched with mentors prior to the breakfast. The breakfast is an opportunity for colleagues to meet, exchange ideas and provide support and guidance to those who are attending and AMIA conference for the first time. Those participating in the program have signed up prior to the conference.

8:00-8:45

Studio Suites

Continental Breakfast



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8:00-5:00

Studio Suites

Vendor Exhibit

The ever-popular AMIA vendor exhibits will be open Thursday, Friday, and Saturday from 8:00am - 5:00pm in the Studio Suites. Breakfasts and refreshment breaks will also be hosted in this room. A list of exhibitors is provided at the back of the conference program.

8:45-9:00

Grand Ballroom

Conference Welcome

Speakers: Sam Kula, AMIA President

JoAnn Watson, Conference Committee Chair

Janice Simpson, Local Arrangements Coordinator

9:00-10:45

Grand Ballroom

Plenary: Is it Film, or is it Digital?

Moderator: Leonard Maltin, Film Critic and Historian

Speakers: TBA

Audio for motion pictures moved into the digital environment years ago, and now theatrical motion picture projection is moving away from film toward digitally-projected images. What are the implications for film preservationists, future access, and also in terms of the quality of the images on screen. Panelists include manufacturers of film and digital projection equipment, as well as filmmakers.

10:45-11:00

Studio Suites

Refreshment break

11:00-12:30

Terrace ABC

AMIA Education Committee: Education and Training

Moderators: Kathleen Haynes, University of Oklahoma, School of Library & Information Studies

James Turner, Université de Montréal EBSI

Speakers: Alan Lewis, National Archives and Records Administration

David Lee, Hampshire Record Office (UK)

Mary Ide, WGBH Educational Foundation

Carol Radovich, Rockefeller Archives

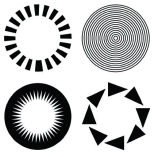
Eddie Richmond, UCLA Film and Television Archive

Janice Simpson, Association of Moving Image Archivists

Rita Belda, UCLA Film and Television Archive

Kathleen Haynes, University of Oklahoma, School of Library & Information Studies

James Turner, Université de Montréal EBSI



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The purpose of this session is to focus on the work of the Education Committee and its role in the continuing development of education and training within AMIA. The topics are directly related to needs identified in Television and Video Preservation 1997, the National Plan Task Force, the Education Survey, and goals of the association. It is intended to have a wide appeal to the membership and to others attending the conference who are concerned with cooperation and collaboration for education and training of moving image archivists.

11:00-12:30

Terrace D

Specialized Content for New Media Applications

Chair: Stephen Parr, Oddball Film+Video, San Francisco Media Archive

Speakers: Bart Cheever, DFILM.COM

Tanya Rae, E! Entertainment Television

Bruce Manning, Footage Now

The new technologies of DVD, CD ROM, and high definition television continue to penetrate the media marketplace while the convergence of television and the internet (Time Warner and AOL) will radically change the way we acquire, view and access content. Despite new technological innovation and program delivery systems content still drives our technology. Specialized programming, once thought of as unmarketable will now be broadcast via the internet through streaming video and downloadable programming to selected micro audiences. Niche archives, long forgotten in the consolidation of media will play an important role in this development by providing content that offers a diversity of programming to the new worldwide marketplace. Much like television in its early days new mediums seek new content that is created using new technology. Today's television producers seek unique sources and creative content to compete in the changing architecture of cyberspace. This panel will invite diverse producers and content providers from established and newly emerging technology sectors to discuss and screen their use of specialized content. TV producers, internet content producers, new media producers and stock footage providers will discuss and explore the expanding role of new media and how specific content and niche archives can provide a growing role in the production of new media today.

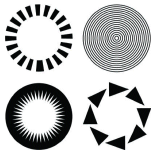
11:00-11:25

Writer/Director Room

Effects of Fluctuating Environments on Photographic Film Stability

Speaker: Jean-Louis Bigourdan, Image Permanence Institute

The effect of environmental cycling on the chemical decay of cellulose triacetate (CTA) film base is included in this study. One of the main questions investigated in this project is whether cycling conditions cause more chemical decay in film materials than steady conditions do. It is customary to say that maintaining steady conditions is ideal, but in fact the effect of cycling environmental conditions has not been investigated. Previous studies have been conducted at essentially static environmental conditions. The current study is unique in that it focuses on the effects of both temperature and humidity cycling on the chemical stability of CTA film base and evaluates the buffering effect of various film enclosures on the micro-environmental conditions and film moisture content. The main thrust of this presentation is to report experimental data on the impact of environmental cycling on the stability of photographic film.



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11:30-12:00

Writer/Director Room

The Office Cat

Chair: Sam Kula, Archival Consultant

Speaker: Jerome Kuehl, International Association for Media and History

Jerry Kuehl's Office Cat, a regular feature of the Edinborough Television Festival, is at last making its way across the Atlantic! This remarkable animal has the curiosity and the facility to infiltrate behind the scenes in film and television productions using sound and images from archives, and to report back on what she has seen and heard about abuse of these resources. Jerry Kuehl interprets these "cat tales" and explains the context in which the abuses took place, using as evidence, extracts from the offending productions (cat burglary perhaps?). It will be painful if you are concerned about the integrity of the materials in your care - but you will definitely be amused.

12:05-12:30

Writer/Director Room

Update of Canadian AV preservation Trust

Chair: Sam Kula, Archival Consultant

Speaker: Catherine Hurley, AV Preservation Trust

Canada's AV Preservation Trust.CA is the re-styled and re-invigorated successor to the Alliance for Canada's Audio-Visual Heritage which was introduced at AMIA in Montreal. The Executive Director of the Trust will provide a review of recent activities, including the successful launch of the Masterworks Project, the Access Project, and the fund-raising activities which are aimed at enabling the Trust to operate an effective AV preservation program in Canada.

12:30-2:00

Grand Ballroom

Keynote Luncheon

2:00-3:45

Terrace ABC

If You Can Put a Name to It, You Can Probably Find It

Chair: Kathleen Haynes, University of Oklahoma, School of Library & Information Studies

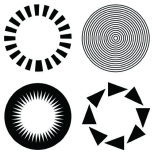
Speakers: Sharon Flank, eMotion, Inc.

Abby Goodrum, Drexel University

James Turner, Université de Montréal EBSI

Kim Schroeder, Archives Impact

There is little point in preserving moving images if searchers can't find them, therefore we must do everything we can to facilitate retrieval from information databases. The need to use text as a way to get to the pictures in information systems will always be with us, since much of the textual information useful for searching is not available from the image itself. The use of textual descriptions early in the search process greatly helps to reduce the viewing time necessary to choose usable shots. For most searches, text is the most important player among the retrieval strategies available for moving image searching. This session will present the results of ongoing work in the use of text for retrieving moving images, by individuals working on a unique set of problems. The session will also provide a forum for discussion of this important topic, which is one of concern to most moving image archivists, as well as those involved in designing databases, and indexing methods or search strategies.



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2:00-3:45

Terrace D

In the Know: How to Contract, Negotiate, and Choose Professional Resources for Preservation and Restoration Work

Chair: Sara Meyerson, Archival Management

Speakers: Alan Lewis, National Archives and Records Administration

Alan Stark, Film Technology Company, Inc.

Michele Kribs, Oregon Historical Society Film Archives

This session will address the constant dilemma of how to pick and contract for the best restoration work of an archive's material. The session will pose and answer such questions as: who is the best lab for my restoration needs; what exactly is a wire recording and how can it be restored; and all the proper questions to ask the lab before contracting with them. Perspectives from a contract lab and two diverse archives will form the nucleus of the ways to negotiate, the types of questions to ask, and the tools to make informed decisions.

2:00-3:45

Writer/Director Room

The Other Archives: Film/TV Memorabilia/ Documentation

Chair: Jan-Christopher Horak, Los Angeles

Speakers: James V. D'Arc, Brigham Young University Special Collections

Steve Hanson, University of Southern California

TBA

Many moving image archives collect not only films, videos, and digital media, but also the material history of those media, including production records, set/costume designs, props, publicity materials, technical equipment, photographs, costumes, correspondence, memorabilia, product tie-ins, etc. Other archives, museums and libraries exclusively collect such material related to the culture of moving images, yet neither AMIA nor any other professional society has yet claimed responsibility for such collections. The present panel wishes to put such collections on AMIA's agenda, hopefully drawing archivists and librarians of moving image history into an interest group within the Association. Panelists will discuss their collections and the myriad problems facing professionals attempting to collect, preserve, and catalogue the heterogeneous materials which make up the material culture of these media.

3:45-4:00

Studio Suites

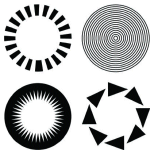
Refreshment Break

4:00-5:30

Roof Garden

Business Meeting

All conference attendees are encouraged to attend the annual AMIA business meeting to hear the annual report from the Executive Board. This open forum will provide an opportunity for participants to raise issues of interest and concern to AMIA membership. Participants are encouraged to raise new issues and challenges not addressed elsewhere during the conference.



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6:00-8:00

Producer Room

Meeting: News and Documentary Collections Interest Group

Co-Chairs: Steve Davidson, Louis Wolfson II Media History Center

Helene Whitson, J. Paul Leonard Library, San Francisco State University

AMIA members interested in contributing to the work of the News and Documentary Interest Group are invited to attend.

7:00-9:00

Performers Room

Meeting: Access Committee

Chair: Anne Morra, Department of Film and Video, Museum of Modern Art

AMIA members interested in contributing to the work of the Access Committee are invited to attend.

Friday, November 17th:

8:00-8:45

Studio Suites

Continental Breakfast

8:00-5:00

Studio Suites

Vendor Exhibit

9:00-10:00

Executive Boardroom

Meeting: Publications Committee

Chair: Sally Hubbard, UCLA Film and Television Archive

AMIA members interested in contributing to the work of the Publications Committee are invited to attend.

9:00-10:45

Grand Ballroom

The MediaLess Archive: Fantasy or Feasible

Chair: Jim Lindner, Vidipax

9:00-10:45

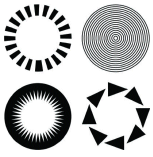
Terrace D

Local Television Project Update

Chair: Bonnie Wilson, Minnesota Historical Society Library and Archives

Speakers: Members of the Local Television Project

The Local Television Project is a new AMIA initiative to preserve local television in all its various formats and types of programming. It brings together an archival organization, AMIA and an industry organization, NATAS (National Academy of Television Arts and Sciences) to discuss and solve the pressing problems of insuring the survival of the local television record. While the group



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is still exploring the details, it is safe to say that an overarching desire to efficiently and wisely preserve Local Television has dominated all discussions. The purpose of this session is to report on the progress made to date in funding the case studies, the work on a comprehensive database locating local television collections, and the overall goals of the project.

10:00-11:00

Executive Boardroom

Meeting: Small Gauge Film Preservation Task Force

Chair: Toni Treadway, Brodsky & Treadway International Center for 8mm Film

AMIA members interested in the work of the Small Gauge Film Preservation Task Force are invited to attend.

10:45-11:00

Studio Suites

Refreshment break

11:00-12:30

Terrace ABC

Vendor Vocabulary in Digital Asset Management

Chair: Ted Ryan, The Coca Cola Company

Speakers: Kimberly Schroeder, Archive Impact

TBA

This session will introduce the basics of digital asset management vocabulary. Many librarians, archivists and producers are embarking on their first digitization efforts and need to be informed about options and what digital asset management systems can really do. Experienced archivists who have gone through the process will introduce a glossary of common terms and hints on how to ask the right questions. The session will also discuss the Needs Assessment process and how to handle budget, formats and data migration issues.

11:00-12:30

Terrace D

Issues of Small Gauge Film

Chair: Toni Treadway, Brodsky & Treadway International Center for 8mm Film

Speaker: Pam Wintle, Smithsonian Institution Human Studies Film Archives

In June 2000, a Roundtable on Small Gauge Film was held in Los Angeles. 19 people discussed the special issues that small gauge film presents to archives and planned for a Symposium in November 2001. This session will share the current thinking about selection criteria, categories, evaluation and the technical challenges of copying small gauge film. Participants will have the opportunity to discuss the findings of the Small Gauge Roundtable and to develop the long-range plan.

11:00-12:30

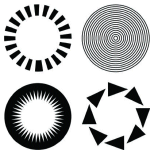
Writer/Director Room

Philosophy of AV Archiving: Exploring the Implications

Chair: Sam Kula, Archival Consultant

Speakers: Ray Edmondson, ScreenSound Australia

Barbara Craig, University of Toronto



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Do we need "A Philosophy of AV Archiving"? Panelists will examine the implications for the profession, and discuss and debate the need for such a philosophy.

12:30-2:00

Grand Ballroom

Awards Luncheon

2:00-3:45

Roof Garden

Caring For Film in Europe: Affordable Film Vaults; Storage Conditions; Handling Mold, Bacteria and Vinegar

Chair: Morten Jacobsen, Dancan International, Denmark

Speakers: Vladimir Opela, Narodni Filmovy Archiv, Prague

Morten Jacobsen, Dancan International, Denmark

Kjell Kolstad, NRK, Norwegian Broadcasting Corporation

Film requires special care and attention. This session will be an interesting opportunity to learn about a variety of current European practice and experience, and to exchange expertise on major issues relating to film storage and care. The speakers will address the specific issues of how to handle mold, bacteria and vinegar, how to build low-cost modular film vaults, and current European standards for film storage and preservation.

2:00-3:45

Terrace ABC

U.S. Copyright Law Relating to Film and Television: A Review of Major Legislative Issues

Chair: Patrick Loughney, Library of Congress

Speaker: Marybeth Peters, Register of Copyrights, U.S. Copyright Office, Library of Congress

This session will be a timely follow-up to the presentation Marybeth Peters made to the 1997 AMIA Conference. Ms. Peters will speak, and answer questions on, topics such as current trends in copyright legislation pertaining to term extension for motion pictures, musical compositions and sound recordings. She will also address the scope of institutional rights in digital reproduction and distribution of protected materials, internet delivery of copyrighted materials, compulsory licenses, and other important issues. This will be an excellent opportunity to interact with one of the key players in copyright legislation relating to film and TV materials.

2:00-2:50

Writer/Director Room

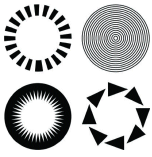
Documenting the History and Culture of the Archival Movement: A Summary of Recent Graduate Research on Moving Image Preservation

Chair: Howard Besser, UCLA Department of Information Studies

Speakers: Sarah Ziebell Mann, UT Austin Graduate School of Library and Information Science

Karen Gracy, UCLA Department of Information Studies

The two presenters are graduate students in Library and Information Studies programs and they will discuss their recent research on diverse aspects of moving image preservation in the United States: "American Moving Image Preservation: The NEA Era, 1965-1995," (Ziebell-Mann) and "The Imperative to Preserve: Competing Definitions of Value in the World of Film Preservation," (Gracy). This session provides an opportunity for AMIA members to reflect upon the history and culture of the field from a variety of perspectives.



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2:55-3:45

Writer/Director Room

American Film Institute's New Databases, Services and Programs

Chair: Ken Wlaschin, AFI

Speakers: Pat Hanson, AFI

Henry Mattoon, AFI

Kim Tomadjoglou, AFI

AFI's National Center for Film and Video Preservation staff will explain its new database initiatives and other services new and old that can be provided to AMIA members. These include a Silent Films Database on the Internet (free information accessible American silent feature films), the AFI Catalog online & CD-ROM through Chadwyck-Healey and putting NAMID online. Other new initiatives will be discussed and questions answered about AFI activities.

2:00-5:00

Executive Boardroom

Meeting: News and Documentary Collections Interest Group

Co-Chairs: Steve Davidson, Louis Wolfson II Media History Center

Helene Whitson, J. Paul Leonard Library, San Francisco State University

AMIA members interested in contributing to the work of the News and Documentary Collections Interest Group are invited to attend.

3:45-4:00

Studio Suites

Refreshment Break

4:00-5:30

Grand Ballroom

Plenary: Beyond Hollywood: Preserving Our Hidden Histories for the 21st Century

Chair: Linda Tadic, Getty Research Institute

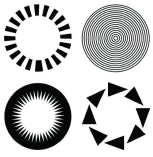
Speakers: Jim van Buskirk, Hormel Gay/Lesbian Center, San Francisco Public Library

Stephen Gong, Pacific Film Archive/Berkeley Art Museum

Maryann Gomes, North West Film Archive

TBA

Are the independent voices of Los Angeles' diverse communities being preserved for the future? For that matter, is this happening anywhere? People of color, indigenous peoples, lesbian and gays, and community activists are representing themselves and creating unique social and cultural documents. In a time of increasing homogenization of the mass media, it is essential to preserve these works. But are these films and videos making their way into archives? Do cataloging records reflect various perspectives on content? Are works being cataloged in a way that makes them easy to find? Are these images accessible to researchers, scholars, filmmakers and members of the community? These are the issues that all archives and all archivists should be considering. Panelists will explore these questions through the different lenses of the scholar, the cataloger, the preservationist, and independent media makers in order to better examine how AMIA can more successfully promote diversity among archives and archivists.



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7:00-10:30

Academy of Motion Picture Arts and Sciences, Samuel Goldwyn Theatre 8949 Wilshire Blvd.

AMIA Archival Screening Night

The 2000 Archival screenings will be held at the Samuel Goldwyn Theatre of the Academy of Motion Picture Arts and Sciences. As in past years, the screenings will highlight a diverse and entertaining range of film and video works recently acquired, preserved or restored by AMIA members.

Saturday, November 18th:

8:00-8:45

Studio Suites

Continental Breakfast

8:00-5:00

Studio Suites

Vendor Exhibit

9:00-10:45

Terrace D

Stereo Film Scores: A Restoration Perspective

Chair: Bill Rush, Warner Bros.

Speakers: Bob Heiber, Chace Productions

James Young, Chace Productions

Film scores have been an intrinsic component of motion picture presentation, from the days of silent films with musical accompaniment. A little known fact is that many early film scores were recorded with multiple monaural microphones and recorders, thus capturing a stereophonic recording. Additionally, as stereo recording technology developed in the mid 1950s for High Fidelity record albums, many motion picture scores were also recorded in stereo for use on soundtrack albums. Today, these stereo scores are being retrieved from the archives to create new stereo versions of classic motion pictures. The challenges encountered in this remastering work cover the breadth of film sound preservation and restoration technology. The session will cover the many aspects and disciplines required to accomplish stereo music restoration. After briefly setting the framework with an overview of film and sound preservation and restoration, attendees will get first hand knowledge of the steps required to do the work. Geared for laypersons, the technical process will be simplified with concrete examples and easy to understand definitions. Highlighting the presentation will be examples of film scores from the 1930s to the 1970s, which have been re-mastered for a contemporary multi-channel stereo presentation. Scores that may be discussed include: Gone With the Wind, The Wizard Of Oz, North By Northwest, Easy Rider, and Planet Of The Apes.

9:00-10:45

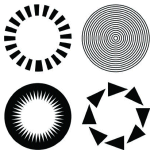
Terrace ABC

Industrial revolution 3: Sex and the Sponsored Film

Chair: Margaret Compton, Academy of Motion Picture Arts & Sciences

Speakers: Richard Prelinger, Prelinger Archives

Tanya Zanish-Belcher, American Archives of the Factual Film, Iowa State University



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William O'Farrell, National Archives of Canada

Wendy Shay, National Museum of American History, Smithsonian Institution

The third appearance of this panel examines how industrial films depict gender roles. The issue of gender is a continual historical topic, and film provides a unique opportunity to examine visual representations of gender roles over the last century. Panelists will discuss whether industrial films support "traditional" male-female roles, or if some filmmakers and sponsors were ahead of their time in promoting non-traditional gender roles. Who were the target audiences? What do the films say about us, and what do we think of them now?

9:00-10:45

Grand Ballroom

Mass Storage and Networking in Legacy Archives: Converting all your tapes, discs and film to bits and pieces

Chair: Jim Wheeler, Tape Archival & Restoration Services

Speaker: Ian Gilmour, ScreenSound Australia

This session will cover such issues as the need for changes in workflow, linking to cataloguing and database systems, as well as transition formats such as CD-R/DAT for audio and D1/D5 for video. Also to be covered will be the pros and cons of scaleable resolutions ranging from full preservation down to internet access. And, do we really care how long tapes last, or do we just buy/lease another new big white fridge every 2-3 years for another \$1 million?

10:45-11:00

Studio Suites

Refreshment break

11:00-12:30

Grand Ballroom

Reunion of the Inventors of Videotape Recording

Chair: Jim Lindner, Vidipax

Speakers: TBA

A question and answer session focusing on the history and challenges involved in the creation of the machine from a technical point of view, discussion of how it changed their lives, and how they perceived the development of the technology and its impact on society.

11:00-12:30

Terrace D

Interpreting the Moving Image Archive

Co-Chairs: Peter Bloom, University of California San Diego

Dan Streible, University of South Carolina

Speakers: Alison Trope, Academy of Motion Picture Arts and Sciences

Björn Sörenssen, University of Trondheim, Norway

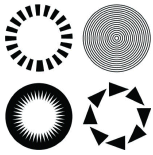
Sophia Siddique, University of Southern California

Eric Schaefer, Emerson College

Mike Mashon, Library of Congress, M/B/RS

Rudolf Frieling, Center for Art and Media, Karlsruhe, Germany

Archives, as much as individual films, are "interpreted" by and for audiences. They construct meaning, for example, in the form of narratives -- social, political and national. That is, films are selected, assembled, restored and presented in relation to the con-



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tingencies of social life. Examining how moving images are organized as part of an institutional setting and subsequently re-appropriated in the public sphere helps us understand how the archive is interpreted. What boundaries are placed on a moving image archive? What are the underpinnings for how selection, cataloguing and other policies are defined in the archive? How are the 'keepers of the frame' framing their pictures? The Academic-Archival Interest Group has organized a panel of scholars and archivists who will discuss how film and television archives have been interpreted. By profiling specific institutions, presenters will examine how the assembly of moving images into archival collections facilitates particular uses and understandings of those images. The panel will also discuss how such films get presented in the public sphere, where further interpretation and re-interpretation take place. Archivists, researchers, and public viewers all play a role in this process. How do scholars, filmmakers, government officials, journalists, critics, programmers, museums, broadcasters and others help determine the historical and critical interpretations of these archives and their contents? Short opening remarks (ten minutes or less) by each speaker will address a particular archive and sites of its re-appropriation. A moderated roundtable discussion and question-and-answer period follow.

11:00-12:30

Writer/Director Room

Arts & Crafts: Cine-Clubs Past & Present

Chair: Dwight Swanson, Alaskan Moving Image Preservation Association

Speakers: Karen Shopsowitz, National Film Board of Canada

Melinda Stone, University of California, San Diego

Sue Howard, Yorkshire Film Archive

Amateur cinema clubs provide the opportunity for archivists, scholars, and producers to interact with amateur -filmmaking culture and to promote film preservation across the range of avant-garde documentary, travel, personal experimental - and quite unclassifiable - filmmaking. What are the ethics of working with amateur clubs? What strategies have our speakers used to work with clubs on screenings, preservation initiatives, and other projects? The sphere of amateur cine clubs is global, from the earliest days of cinema, taking off in the 1920s with the establishment of the Amateur Cinema League. This session will examine amateur cinema clubs--which, by their existence, reverse the notion that all amateur film was unedited and shown only at home. Clubs provided technical expertise and screening venues. They nurtured collaborative filmmaking and innovation: some club members designed and crafted home-made gadgets to create special mattes and animation effects. Speakers will examine the need to collect and preserve amateur equipment and supporting paper materials relevant to the life of clubs. Discussion will include archives' and producers' experiences in working with collections from current and disbanded clubs, and an innovative archival project to solicit and preserve contemporary works from clubs.

12:30-1:30

Director Room

Meeting: Small Gauge Film Preservation Task Force

Chair: Toni Treadway, Brodsky & Treadway International Center for 8mm Film

AMIA members interested in the work of the Small Gauge Film Preservation Task Force are invited to attend.

1:00-3:00

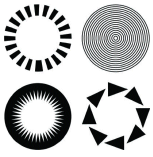
Terrace A

Meeting: Local Television Project

Co-Chairs: Karen Cariani, WGBH Educational Foundation

Bonnie Wilson, Minnesota Historical Society Library and Archives

AMIA members interested in contributing to the work of the Local Television Project are invited to attend.



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2:00-3:45

Grand Ballroom

Compression in the Archives

Moderator: Jim Wheeler

Speakers: Jim Wheeler, Tape Archival & Restoration Services

Heather Weaver, Bay Area Video Coalition

George Scheckel, QuVIS

Jim Lindner, Vidipax

At present, there is no reasonably priced medium for archiving video. The inexpensive DVD and videotape formats compress the digital information using techniques that degrade the video. Many AMIA members have been voicing their objections to using MPEG and JPEG compression for archival material. Now, tests have been made of several formats that use MPEG and JPEG compression and confirm that these formats do degrade the video. One of the speakers in this session was involved in the tests and will present the results and describe the testing method that was used. There are compression techniques that have little or no effect on the video quality. One of these compression methods is being used to compress a feature film onto 5 or 6 DVDs for digital projection in movie theaters. One of the speakers in this session will discuss how Wavelet compression is able to compress video with little or no effect on the quality. Digital videotape recorders are data recorders. That is, the video is converted to zeros and ones and recorded on the tape as bits. Information recorded on data recorders can be recorded with no degradation and is 100 percent recoverable--even with missing oxide on the tape or scratches on the disc. Another speaker will describe the difference between a data recorder and a video recorder.

2:00-3:45

Writer/Director Room

Building Bridges: Strategies to Develop Practical Applications for the Management and Preservation of AV Archival Documents

Chair: Nancy Marrelli, Concordia University Archives

Speakers: Margaret Byrne, Old Dominion University

Barbara Craig, Faculty of Information Studies, University of Toronto

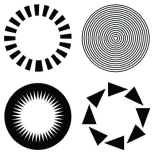
Nancy Marrelli, Concordia University

It is essential for archivists to combine forces with other professionals to effectively address special needs and problems in the management and preservation of film, audio, video, and multimedia records. This kind of collaboration is, however, easier said than done, and there are many roadblocks to cooperation. Some practical approaches will be proposed to develop meaningful programs which work in the "real world", including finding partners, working together, and models for sharing resources. The emphasis will be on the importance of effective alliances, collaboration, and the application of sound archival principles and practice in an area, which is sometimes overwhelmed by technical issues.

3:45-4:00

Studio Suites

Refreshment Break



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4:00-6:00

Director Room

Meeting: Cataloging and Documentation Committee

Chair:

Jane Johnson, UCLA Film and Television Archive

AMIA members interested in contributing to the work of the Cataloging and Documentation Committee are invited to attend.

4:00-6:00

Producer Room

Meeting: News and Documentary Collections Interest Group

Co-Chairs: Steve Davidson, Louis Wolfson II Media History Center

Helene Whitson, J. Paul Leonard Library, San Francisco State University

AMIA members interested in contributing to the work of the News and Documentary Collections Interest Group are invited to attend.

4:00-6:00

Writer Room

Meeting: Volunteer Guidelines Committee

Co-Chairs: Ruta Abolins, Media Archives and Peabody Collection, University of Georgia

Lisa Carter, Special Collections and Archives, University of Kentucky

AMIA members interested in contributing to the work of the Volunteer Guidelines Committee are invited to attend.

4:00-6:00

Terrace A

Meeting: Education Committee

Co Chairs: Janice Simpson, AMIA

James Turner, Université de Montréal UBSI

AMIA members interested in contributing to the work of the Education Committee are invited to attend.

4:00-6:00

Terrace B

Meeting: Independent Media Interest Group

Chair: Linda Tadic, Getty Research Institute

AMIA members interested in contributing to the work of Independent Media Interest Group are invited to attend.

4:00-6:00

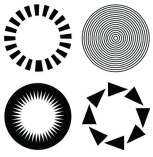
Terrace C

Meeting: Regional Audio-Visual Archives Interest Group

Co-Chairs: Maryann Gomes, North West Film Archive

Karan Sheldon, Northeast Historic Film

AMIA members interested in contributing to the work of the Regional Audio-Visual Archives Interest Group are invited to attend.



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4:00-6:00

Performers Room

Meeting: Academic-Archival Interest Group

Chair: Dan Streible, University of South Carolina

AMIA members interested in contributing to the work of Academic-Archival Interest Group are invited to attend.

7:00-10:00

TBA

Closing Night Reception

Sunday, November 19th:

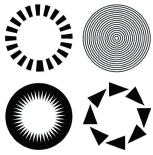
9:00-1:00

Terrace B

Meeting: Conference Committee

Chair: JoAnn Watson, Centerseat

AMIA members interested in contributing to the work of the Conference Committee are invited to attend.



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