

AMIA ANNUAL CONFERENCE - Final Program

PORTLAND, OREGON - NOVEMBER 6-10, 2001

AMIA Registration Desk Hours

Conference packets and additional conference information will be available at the AMIA Registration Desk in the Ballroom Foyer of the hotel beginning Monday, November 5, and during the following hours:

Monday	5:00 pm to 8:00 pm
Tuesday	8:00 am to 5:00 pm
Wednesday	8:00 am to 5:00 pm
Thursday	8:00 am to 5:00 pm
Friday	8:00 am to 5:00 pm
Saturday	8:00 am to Noon

Vendor Exhibition Hours

Vendor exhibits will be held in Salons F-I on the following days:

Thursday November 8	8:00 am to 5:00 pm
Friday November 9	8:00 am to 5:00 pm

Conference Proceedings

Selected proceedings from the 2001 conference will be published on the AMIA Website:

1. All speakers at the conference are encouraged to provide one of the following items in electronic format (Word or Wordperfect): copy of full presentation, summary of abstract of presentation, copy of PowerPoint presentation. Hardcopy submissions will not be accepted. Submissions will be accepted until February 28, 2002.
2. Submissions should be sent to Sally Hubbard, AMIA Publications Committee Chair <shubbard@getty.edu> with the following information: subject line should contain "Conference Papers – Submission", name of session.
3. Submission does not guarantee publication.



Small Gauge Symposium



Sessions and Screenings with this logo offer a focus on film of all kinds, on gauges other than 35mm – in particular 8mm and Super 8mm. The logo indicates conference elements that have been planned by the Small Gauge Film Preservation Task Force, and by other people who have kindly agreed to offer their presentations as part of the Small Gauge Symposium.

Thanks to the AMIA Conference Committee's scheduling, if you choose the small gauge stream, you could attend a Task Force meeting, four screenings, a technical orientation, a plenary, nine concurrent sessions, and The Reel Thing Technical Symposium. Funding support, in part, from the National Endowment for the Arts.

Tuesday, November 6

8:30 am - 4:30 pm

Salon A-C

AMIA Basic Training Workshop

Presenters: Alan Lewis, National Archives and Records Administration
Ellie Wackerman, Library of Congress

This workshop is designed for archivists, media librarians, stock footage collection staff, and preservation managers involved with motion picture film and/or videotape collections, who need fundamental information about the nature of film and videotape materials. The workshop brings attendees "up to speed" by acquainting them with the basics of the technologies, terminology, preservation methods, storage considerations, cataloging requirements, equipment needs, and more. The session provides first-time conference attendees the opportunity to informally meet others in the field who are facing similar challenges and struggling with the same issues. ***Pre-registration is required with a separate registration fee.***

8:30 am - 5:00 pm

Salon E

AMIA Intermediate Training Workshop

Presenters: Ken Weissman, Library of Congress Motion Picture Conservation Center
Jim Lindner, Media Matters, LLC

This technical session is presented as a hands-on lecture. Participants will learn about how the technology of moving images works. Following on the Basic Workshop, participants will also learn more advanced means for care, handling, and preservation of their collections. Recommended prerequisite: Basic Training workshop or at least 3 years active experience with moving image media. ***Pre-registration is required with a separate registration fee.***

8:30 am - 5:00 pm

Salon D

A Practical Guide to Copyright

Hosted by: AMIA Education Committee
Presenter: David Pierce, Copyright Services

Preservation and access to moving image materials are governed by copyright laws that protect intellectual property. These laws can enable or limit the ability of archivists and librarians to use their collections and support their customers and patrons. Topics covered in this workshop include an outline of the U.S. Copyright Law, and discussions of duplication of copyrighted works for preservation, special rights for educational institutions, exemptions for educators, the public domain, underlying rights, and licensing works for reuse as stock footage. By the conclusion of the class, students will be able to read a copyright search report for a work, determine the copyright status, and explain what they can or cannot do with the work. ***Pre-registration is required with a separate registration fee.***

8:30 am - 5:00 pm

Salon F

The Recording Media Technology Evolution and Its Consequences for Archived Media Life Cycles Seminar

Chair/Speaker: Ed H. Zwaneveld, National Film Board of Canada
Jean-Louis Bigourdan, Image Permanence Institute
Speakers: Henry Wilhelm, McCormick-Wilhelm Archives, Inc.
Mark McCormick-Goodhart, McCormick-Wilhelm Archives, Inc.
Dr. Jerome Hartke, Media Sciences, Inc.

con't...

Tuesday, November 6

con't...

The usable life of film, magnetic tape and optical discs is determined by failure mechanisms and design decisions. Our ability to recover content is enabled by evolutionary R&D. Film evolved to have better resolution, reduced grain, safer and longer-lasting film supports and more durable color dyes. Magnetic tape evolved from gamma ferric oxide pigment to metal particle and metal evaporated coatings. Binders evolved from hydrolysis-prone to more hydrolysis resistant. CD-R can be readily recorded and edited using inexpensive, widely available components, but presents new technical challenges. Digital optical tape is the new kid on the block, but from mature parents. How to identify failure mechanisms early, choose wisely and delay the appearance of failure? Our forum of experts will conduct a dialogue in search of solutions. We anticipate new insights about technologies and industry business models on the horizon that may improve the odds of content survival. ***Pre-registration is required with a separate registration fee.***



12:30 pm - 2:00 pm

Salem

Small Gauge Task Force Meeting

Organized by: Small Gauge Film Symposium Chair: Karan Sheldon, Northeast Historic Film
AMIA members interested in contributing to the work of the Small Gauge Task Force are invited to attend.



3:00 pm - 5:00 pm

Salem

Small Gauge Task Force 9.5mm Meeting

Organized by: Small Gauge Film Symposium
Chair: Chad Hunter, George Eastman House
Participants: William O'Farrell, National Archives of Canada
Kevin H. Phillips, 9.5USA
C.F. "Chip" Wilkinson, Cineric, Inc.

An informal session for those interested in all things relating to 9.5mm film, a format launched in 1922 and still used in Europe. There will be discussion of holdings at AMIA member organizations and in the hands of private collectors. We will talk about preservation challenges including copying to other film formats, the 9.5 mm experience of the East Anglian Film Archive and National Archives of Canada, the mission and history of the group "9.5USA". There may be an impromptu screening.



7:30 pm - 9:00 pm

Guild Theater

829 SW 9th Ave.

Screening: If It Moves We'll Shoot It, A Screening of Films Created by California Amateur Film Clubs

Organized by: Small Gauge Film Symposium
Chair: Melinda Stone, University of San Francisco
Speaker: Sid Laverents, San Diego Amateur Movie Club

This screening delves into the prolific yet overlooked film world created by amateur filmmakers. For over sixty years, amateur filmmakers in the United States have been passionately pursuing their craft and exhibiting their movies primarily within their film clubs. Whether shooting in video or film, working alone or on a group production, documenting the wonders of nature or experimenting with homemade idiosyncratic methods of production, amateur filmmakers create for the love of it, and are dedicated to exploring the

possibilities of their hobby while continuing their professional lives. Award winning films from California amateur film clubs will be presented including *Multiple Sidosis*, selected for the Library of Congress' National Film Registry in 2000. Sid Laverents, the maker of *Multiple Sidosis*, will also be in attendance to share anecdotes and answer questions. ***Please wear your badge for admission.***

Wednesday, November 7



9:00 am - 11:45 am

Mt. Hood

Small Gauge Technical Orientation

Organized by: Small Gauge Film Symposium

Presenters: Ken Weissman, Library of Congress Motion Picture Conservation Center
Alan Lewis, National Archives and Records Administration
Toni Treadway, Brodsky & Treadway, IC8, <http://LittleFilm.org>
Alan Kattelle, Author of *Home Movies: A History of the American Industry, 1897-1979*

This is a "hands-on" technical orientation to the world of small gauge film, presented prior to *The Reel Thing XI*. Proper techniques for managing small gauge collections will be demonstrated in the following areas: Film inspection, editing, and identification-showing the mechanical steps and equipment involved; Rewinding, gloves (when to use them, when NOT to use them), viewers, trim barrel, scissors, etc.; Repair techniques, including various methods for splicing film (hot glue, tape, ultrasonic); Special considerations for small gauge films; 8mm-16mm-35mm enlargement issues; Small gauge film-to-tape transfer issues, repair techniques and considerations. ***Pre-registration is required with a separate registration fee.***

9:00 am - 10:30 am

Eugene

Education Committee Meeting

Co-chairs: Karen Lund, Library of Congress
James Turner, Université de Montréal EBSI

AMIA members interested in contributing to the work of the Education Committee are invited to attend.

9:00 am - 12:30 pm

Columbia

Cataloging Workshop

Organized by: AMIA Cataloging and Documentation Committee

Chair: Valarie Schwan, University of Southern California Moving Image Archive
Presenters: Ellie Wackerman, Library of Congress
Martha Yee, UCLA Film and Television Archive
Arlene Balkansky, Library of Congress

This hands-on cataloging workshop is designed for beginning and intermediate catalogers. It will provide an overview of traditional library and archival cataloging standards, presenting a brief history of these cataloging tools, the relationship between them, and guidelines for application. Following on the discussion will be a presentation of clips representing various types of moving image materials, including released motion pictures and television programs, amateur films, government films, and untitled clips. Panelists and workshop participants will discuss the challenges faced by these materials and how existing cataloging tools may be applied and adapted to meet them. This will be an interactive workshop with active participation of attendees encouraged. ***Pre-registration is required with a separate registration fee.***

Wednesday, November 7

11:00 am - 12:30 pm

Eugene

Access Committee Meeting

Chair: Anne Morra, The Museum of Modern Art

AMIA members interested in contributing to the work of the Access Committee are invited to attend.

11:00 am - 2:00 pm

Portland

News and Documentary Interest Group Meeting

Co-chairs: Steve Davidson, Louis Wolfson II Media History Center
Helene Whitson, J. Paul Leonard Library, San Francisco State University

This first of three meetings begins with a discussion of general issues including a review of the group's mission statement. The meeting's theme is managing television archives. Participants will discuss how decisions are made, by whom and how that authority affects the operations of the archives. Attendees are invited to bring VHS video tapes to show. AMIA members interested in contributing to the work of the News and Documentary Interest Group are invited to attend.

12:30 pm - 2:00 pm

Eugene

Regional Audio-Visual Archives Interest Group Meeting

Co-chairs: Dwight Swanson, Northeast Historic Film
Karen Glynn, Perkins Library, Duke University

AMIA members interested in contributing to the work of the Regional Audio-Visual Archives Interest Group are invited to attend.

12:30 pm - 2:00 pm

Mt. Hood

Cataloging and Documentation Committee Meeting

Chair: Jane Johnson, UCLA Film and Television Archive

This time is being reserved for brainstorming and ongoing subcommittee work. All AMIA members interested in contributing to the work of the Cataloging and Documentation Committee are invited to attend. The C&D business meeting will be Thursday at 11:00 am

Wednesday, November 7



1:30 pm - 5:00 pm

**Northwest Film Center
Whitsell Auditorium
Portland Art Museum
1219 SW Park Ave.**

The Reel Thing XI: Laboratory Technical Symposium

Organizers: Grover Crisp, Sony Pictures Entertainment
Michael Friend, Sony Pictures Entertainment

Dedicated to presenting some of the latest technologies employed in film restoration and preservation, featuring a unique line-up of laboratory technicians and specialists. A number of demonstrations of photo-chemical and digital techniques for film restoration will be presented and discussed, including a follow-up on scanning and recording resolution comparison tests, some new processes for restoring faded Eastman color negatives, and a special section devoted to problems of small gauge preservation.

Registration is required with a separate registration fee. This is ticketed event. Tickets will also be available for sale at the conference registration desk and at the door.

2:00 pm - 3:30 pm

Columbia

Local Television Task Force Meeting

Co-chairs: Bonnie Wilson, Minnesota Historical Society
Karen Cariani, WGBH

AMIA members interested in contributing to the work of the Local Television Task Force are invited to attend.

2:00 pm - 3:30 pm

Eugene

Publications Committee Meeting

Chair: Sally Hubbard, The Getty Research Institute

AMIA members interested in contributing to the work of the Publications Committee are invited to attend.

2:00 pm - 3:30 pm

Portland

Volunteer Task Force Meeting

Co-chairs: Ruta Abolins, Media Archives and Peabody Collection
Lisa Carter, University of Kentucky Audio-Visual Archives

AMIA members interested in contributing to the work of the Volunteer Task Force are invited to attend.

Wednesday, November 7

6:00 pm - 7:00 pm

Eugene

Session Chair Orientation

Hosted by: AMIA Conference Committee

Program Group Coordinator: Lisa Carter, University of Kentucky Audio-Visual Archives

This meeting will serve as an information session for all session chairs at AMIA's annual conference. It will provide chairs with an overview of their role as session facilitators and outline the Association's Basic Chairing Guidelines. Members of the Conference Committee will be in attendance and all session chairs should attend.

7:00 pm - 10:00 pm

**Commandry Room
Portland Art Museum
North Wing
1119 SW Park Ave.**

AMIA Opening Night Reception

AMIA's 11th annual opening night reception will be held at the Portland Art Museum which is walking distance from the conference hotel. The evening includes optional screenings (see following descriptions).

Please wear your badge for admission.

7:00 pm - 8:00 pm

**Northwest Film Center
Whitsell Auditorium
Portland Art Museum
1219 SW Park Ave.**

Screening: Thanouser Classics

Presenter: Ned Thanouser, Thanouser Company Film Preservation, Inc.

Portlander Ned Thanouser, grandson of silent film pioneers Edwin and Gertrude Thanouser, will present an illustrated history of the Thanouser film enterprise followed by the screening of the recently preserved 1913 one-reel Thanouser production *The Evidence of the Film*. Thanouser Company, including its successor, Mutual's Thanouser Film Corporation, was an extraordinarily active and energetic film company that thrived from 1909 through 1917 in New Rochelle, New York. Founder Edwin Thanouser was the first head of an American motion picture studio that had a substantial background in the theater, and was an important leader in the rebellion of the "Independents" against the Motion Picture Patents group associated with Thomas Edison. Over a thousand Thanouser films were produced and released to worldwide distribution. Notable Thanouser stars included James Cruze, Jeanne Eagels and Florence La Badie.

Please wear your badge for admission.

Wednesday, November 7



8:30 pm - 10:00 pm

Northwest Film Center
Whitsell Auditorium
Portland Art Museum
1219 SW Park Ave.

Screening: Home Movies as Folk Art

Organized by: Small Gauge Film Symposium

Presenters: Steve Anker, San Francisco Cinematheque
Steve Polta, San Francisco Cinematheque

Home movies form the largest body of work ever produced by American filmmakers (professional or amateur) beginning with 16mm in the 1920s and continuing with Regular 8mm in the early 1930s and Super 8mm in the late 1960s. This huge, still largely under-appreciated, wealth of material was made by average citizens from all walks of life, representing every cultural and sub-cultural group and lifestyle. In many cases these modest, though often beautifully made, films provide us with the only first-hand visual records of the significant rituals and routines of ordinary people and their lives we will ever have. In addition, these films convey a vivid sense of their times unsurpassed by any other medium. Tonight we will present a program of wonderfully diverse home movies, featuring films from a wide variety of cultural groups spanning many generations, giving us a rare glimpse into their everyday home lives and activities. ***Please wear your badge for admission.***

Thursday, November 8

7:30 am - 8:45 am

Mt. Hood

Mentoring Breakfast

Hosted by: AMIA Education Committee

Organizer: Rita Belda, UCLA Film and Television Archive

The Conference Mentoring program brings together first time conference attendees with established AMIA members. Mentees are matched with mentors prior to the breakfast. The breakfast is an opportunity for colleagues to meet, exchange ideas and provide support and guidance to those who are attending an AMIA conference for the first time. Because an attempt is made to match mentors and mentees according to their interests, those participating in the program must sign up prior to the conference. ***Pre-registration is required.***

Continental Breakfast

8:00 am – 8:45 pm Salon F-I

8:00 am - 5:00 pm

Salon F-I

Vendor Exhibition

The ever-popular AMIA vendor exhibits will be open throughout the day. Breakfasts and refreshment breaks will also be hosted in this room.

8:30 am - 9:00 am

Salon A-E

Conference Welcome / Small Gauge Film Symposium Welcome



Speakers: Sam Kula, AMIA President
Karan Sheldon, Chair, Small Gauge Task Force
JoAnn Watson, AMIA Conference Planner

Welcome to the AMIA 2001 Portland Conference! AMIA President, Sam Kula, will offer opening comments.

The Small Gauge Symposium is AMIA's first-ever conference stream, planned by the Small Gauge Film Preservation Task Force with the support of the AMIA Board and Conference Committee. Task Force chair Karan Sheldon will thank the participants and supporters including the Library of Congress' National Film Preservation Board and the National Endowment for the Arts, and introduce the organizers of the plenary session, which will follow.

Thursday, November 8



9:00 am - 10:45 am
Plenary: Mighty Small Film, The Long View

Salon A-E

Organized by: Small Gauge Film Symposium

Chair: Jan-Christopher Horak, Hollywood Entertainment Museum
Presenters: Steve Anker, San Francisco Cinematheque
Alan Kattelle, Author of *Home Movies: A History of the American Industry, 1897-1979*
William O'Farrell, National Archives of Canada
Toni Treadway, Brodsky & Treadway and IC8/LittleFilm.org

This overview of the Small Gauge Film Symposium explores the range of small format films and filmmakers. The session will begin to answer questions pursued by the Symposium: "Why are these works important?" and "How do we deal with them intellectually as well as physically?" We will place in context films not intended for public audiences, cine club work, avant-garde and experimental films, and other culturally significant documents. Alan Kattelle will outline the history of small gauge film technology. William O'Farrell will show esoteric small gauges and discuss curatorial and preservation challenges. Steve Anker, co-curator of *Big as Life: An American History of 8mm Films*, will introduce art on film and avant-garde work. Toni Treadway will illustrate the diversity of small gauge film.

Refreshment Break
10:45 am – 11:00 am Salon F- I

11:00 am to Saturday Nov. 10th 5:00 pm
Continuous Public Screenings

Portland

Hosted by: Regional Audio-Visual Archives Interest Group
Organized by: Karen Glynn, Perkins Library, Duke University

The Regional Audio-Visual Archives Interest Group (RAVA) is providing an opportunity for regional archives to showcase their material at a continuous viewing station in a public location in the conference hotel. The content will be thematic and representative of regional collections from around the world. This year's theme is "water." An edited compilation loop of submitted material will be screened continuously, and tapes will also be available for viewing in their entirety at the viewing station.

Thursday, November 8



11:00 am - 12:30 pm

Columbia

The Research Value of Amateur Films

Hosted by: Academic-Archival Interest Group

Chair/Speaker: Dan Streible, University of South Carolina
Speakers: Melinda Stone, University of San Francisco
Laura Kissel, University of South Carolina
Respondent: Carolyn Faber, WPA Film Library

This session is designed to extend the archival profession's dialogue with scholars and artists whose primary work is research and production in a university or other educational setting. University professors will discuss: how to do research in amateur film; how the use of small-gauge films can be applied in the teaching of contemporary media production; and how the revisionist impulse in cinema history (which recent interest in orphan genres helped produce) has changed what gets taught in film studies courses. An archivist in the commercial sector will offer a response.

11:00 am - 12:30 pm

Meadowlark/Douglas Fir

Views from the Outside: Meeting the Challenges of Local Television Preservation in an Ever-Changing and Competitive Medium

Hosted by: AMIA Local Television Project Task Force

Chair: Linda Giannecchini, The National Academy of Television Arts and Sciences
Speakers: Larry Bentley, Oregon Public Broadcasting
Linda Hawkins, Portland Cable Access
Doug Brazil, KATV Channel 2 Portland

Archivists caring for local television collections talk to each other via AMIA, but only occasionally have the chance to communicate with industry leaders. This session features managers and producers from commercial broadcast, public television, and cable stations. These representatives will talk to archivists and preservationists about what is most important to them when considering the important task of preserving yesterday's film and tape footage for tomorrow's television. Discussion will include strategies to meet the challenge of preserving local television's rich heritage in the face of increasing competition and the digital revolution. Archivists will then have a chance to ask these industry representatives about issues of concern. This dialog previews the communication between the producing and archival communities that the Local Television Project intends to begin and foster.

11:00 am - 12:30 pm

Eugene

Cataloging and Documentation Committee Meeting

Chair: Jane Johnson, UCLA Film and Television Archive

AMIA members interested in contributing to the work of the Cataloging and Documentation Committee are invited to attend.

Thursday, November 8

11:00 am - 12:30 pm

Mt. Hood

Image Permanence Institute: Recent Findings on Film Stability, Fluctuating Environments, and Climate Management Tools

Hosted by: AMIA Preservation Committee

Chair/Speaker: James M. Reilly, Image Permanence Institute/RIT
Speakers: Peter Z. Adelstein, Image Permanence Institute/RIT
Jean-Louis Bigourdan, Image Permanence Institute/RIT

IPI Scientists Jean-Louis Bigourdan, James Reilly, and Peter Adelstein will present important new findings in three areas. Dr. Adelstein will discuss new accelerated aging data for acetate, nitrate, and polyester base films. These data are based on very long-term aging experiments and will shed new light on film longevity estimates. Mr. Bigourdan will present new data on the effects of fluctuating temperature and RH on the stability of acetate base film that have relevance to cold storage practices. Mr. Reilly will present an overview of IPI's environmental assessment technology (hardware and software for environmental analysis). He will describe its applications in motion picture archives, including managing the lifetime of film collections and identifying circumstances in which mold and other problems would occur.

12:30 pm - 2:00 pm

Salon A-E

Keynote Luncheon "Slow Moving Images: Towards a Sustainable Media Culture"

Keynote speaker: Helen De Michiel, The National Alliance for Media Arts and Culture (NAMAC)

Helen De Michiel is a producer/director, writer and media educator. Since 1996 she has served as the National Director of NAMAC, a national membership association of organizations and individuals committed to furthering diversity and participation in all forms of the media arts, including film, video, audio and new media production. Her films include *Tarantella*, *Turn Here Sweet Corn*, *The Listening Project* and *Consider Anything, Only Don't Cry*. She is currently producing *A Thousand Steps in Four Movements*, a documentary that takes an intergenerational look at women and technology. **The luncheon is for conference registrants. Please wear your badge for admission.**



2:00 pm - 3:30 pm

Columbia

"Bewildering Transformations" ... ? ... or, Simplifying Small Gauge Film Restoration [SG Lab, Part 1]

Organized by: Small Gauge Film Symposium

Chair: C.F. "Chip" Wilkinson, Cineric, Inc.
Speakers: Karen Glynn, Perkins Library, Duke University
David Cleveland, East Anglian Film Archive, University of East Anglia
Alan Stark, Film Technology Company, Inc.
Mark Henry, Eastman Kodak Co.

AMIA has actively been one of the champions of small gauge film preservation. These types of films, be they of an amateur or professional nature, tell us historically valuable lessons about our people and their cultures. Yet they are sometimes treated as merely orphans. In this session, our panelists will show how they apply their own brand of "Bewildering Transformations" to small gauge. Starting with a donated collection of films, one archivist will describe the steps she followed to ensure this collection was preserved. A second expert will describe how he and his fellow archivists in the UK deal with small gauge, including how they promote their collection to the communities they serve. From a laboratory standpoint, we'll learn how to avoid

catastrophes, what not to do, and how to more effectively interact with your laboratory. Finally, a Kodak scientist will delve into the challenges of technological change and how best to prepare for these changes.

Thursday, November 8

2:00 pm - 3:30 pm

Meadowlark/Douglas Fir

Industrial Revolution 4: Coming Extractions!

Chair: Margie Compton, Media Archives and Peabody Collection
Speakers: William O'Farrell, National Archives of Canada
Rick Prelinger, Prelinger Archives
Tanya Zanish-Belcher, Special Collections/AAFF, Iowa State University

Taking our Pacific Northwest conference site into account, *Industrial Revolution 4* will explore how moving images have been used within the major extractive industries of logging, mining, and fishing. Have the depictions of those industries changed over time as environmental and tourism concerns began to compete with industry's established (and once celebrated) reputations and practices? Do films documenting these industries vary from one region to another? Panel members will discuss significant historical and theoretical concepts associated with the industrial film, while screening examples that are insightful, amusing, and unusual.

2:00 pm - 3:30 pm

Eugene

News and Documentary Interest Group Meeting

Co-chairs: Steve Davidson, Louis Wolfson II Media History Center
Helene Whitson, J. Paul Leonard Library, San Francisco State University

This second of three meetings focuses on archives as a business and asks participants to examine how not-for-profit archives might find entrepreneurial ways to operate within the confines of their institution's mandate. Participants will discuss the ability of non-profit/academic/public local moving image archives to compete with emerging sector/business interests in the management of local moving image material. AMIA members interested in contributing to the work of the News and Documentary Interest Group are invited to attend.

2:00 pm - 3:30 pm

Mt. Hood

Assessing the Health and Stability of Your Archive

Chair: Peter Brothers, Specs Bros. LLC
Speakers: Alan Lewis, National Archives & Records Administration
Jim Wheeler, Tape Archival & Restoration Services
Frank Wylie, Library of Congress Motion Picture Conservation Center

All archives, no matter what size, need guidelines by which they can examine their holdings so they can make reasoned preservation decisions. In this session, panelists will discuss various ways of assessing the "health" of an archive, both to evaluate current conditions and looking toward the future. Included will be user-friendly procedures and a visual checklist to triage the physical condition of archived materials (from a new ISO standard now in draft), identification of essential conservation and environmental concerns, simple ways of monitoring and/ or improving archive conditions and the growing danger to specific archive content caused by machine obsolescence.

Refreshment Break
3:30 pm – 4:00 pm Salon F- I



Thursday, November 8

4:00 pm - 5:30 pm

Columbia

**Curatorial Challenges: Restoration of Small Gauge Films
[SG Lab, Part 2]**

Organized by: Small Gauge Film Symposium

Chair: Jon Gartenberg, Gartenberg Media Enterprises
Speakers: Jack Waters, Interdisciplinary Artist / Filmmaker
Bill Brand, BB Optics

This session will look in depth at the restoration issues surrounding 3 Super 8mm films under the auspices of The Estate Project for Artists with AIDS: *Berlin/New York* (1986) by Jack Waters, *A Visit to Indiana* (1970) by Curt McDowell, and *Where Evil Dwells* (1985) by Tommy Turner and David Wojnarowicz. Bringing together project director/curator Jon Gartenberg, filmmaker Jack Waters, and laboratory expert Bill Brand, this session underscores the processes and methodologies developed for restoring these works. The issues we consider include: the reconstruction of the prior history of production, distribution, and exhibition of each of the films; detailed comparison of all extant copies of each film; the effect of future distribution of the works upon the preservation decisions; the intent of the filmmaker regarding such issues as to just what extent a worn camera original should be "cleaned up"; the sensibility of the laboratory technician to the filmmakers intent; technical and aesthetic decisions involved in frame rate, preservation from 8mm to 16mm, etc.; and the strategy necessary for works preserved outside the auspices of an archival institution.

4:00 pm - 5:30 pm

Eugene

Education Committee Meeting

Co-chairs: Karen Lund, Library of Congress
James Turner, Université de Montréal EBSI

AMIA members interested in contributing to the work of the Education Committee are invited to attend.

4:00 pm - 5:30 pm

Mt. Hood

2k or Not 2k - the Myths of Digital Technology

Hosted by: AMIA Preservation Committee
Chair: Ian Gilmour, ScreenSound Australia
Speakers: Jim Lindner, Media Matters, LLC
Jim Wheeler, Tape Archival and Restoration Services
Richard L. Hess, National TeleConsultants

This session is geared towards AV archivists, librarians, collection and preservation staff and managers with questions about newer digital media and online content, as well as those engaged in or thinking about digitizing traditional film, magnetic tape and disc collections. The presenters will outline some basic principles and terminology relating to digital preservation and access then explore some of the more challenging issues, popular myths and trends relating to digital technology in moving image and audio archives. Possible topics include: whether or not digital is 'perfect'; why DVD is not the best medium for preservation; when it's better to digitize and when it's not; advantages and disadvantages of dedicated audio

and video formats, compared to data recorders. The aim is to share perspectives about the promises of digital technologies, and what they can offer for preservation and access.

Thursday, November 8

4:00 pm - 5:30 pm

Salon E

What is to be done?: Educating Moving Image Archives Users

Chair: Erika Gottfried, Robert F. Wagner Labor Archives, New York University
Speakers: Jessica Berman-Bogdan, Berman-Bogdan Productions
Cheryl Pugh, WPA Film Library
Jerome Kuehl, International Assoc. for Media & History

Many archivists have concerns about misleading use or misuse of moving images in documentaries and other media. Convenient (and fun) as it is to complain about the perfidy of researchers and producers, most archivists would agree that ignorance, not irresponsibility, is to blame. If ignorance is responsible, then the logical response should be user education, not recrimination. Yet there has been little public discussion or systematic consideration of what shape such education might take. This session will address this deficiency by beginning a discussion of some of these issues. Participants will sketch the dimensions of the problem and its origins, suggest some directions user education might take, and look at current practice(s) as possible models. They will also explore how our efforts can go beyond reacting to the latest outrage to become more proactive.

5:30 pm - 6:30 pm

Columbia

New Member Welcome and Orientation

Hosted by: AMIA Executive Board
Chair: Sam Kula, AMIA President

During this session, representatives of AMIA's Board of Directors, Committees, Interest Groups and Task Forces will greet new AMIA members and first time conference attendees. An overview of AMIA's history and mission will be provided. The session will also provide an opportunity for newcomers to introduce themselves, to express their expectations of the conference and AMIA in general, and to share information on the kinds of moving images held in their collections. Everyone is welcome to attend!

5:30 pm - 7:00 pm

Mt. Hood

Preservation Committee Meeting

Chair: Jim Wheeler, Tape Archival & Restoration Services

AMIA members interested in contributing to the work of the Preservation Committee are invited to attend.

6:30 pm - 7:30 pm

Eugene

Internationalization Task Force Meeting

Chair: Ray Edmondson, ScreenSound Australia

AMIA members interested in contributing to the work of the Internationalization Task Force are invited to attend.

Thursday, November 8

6:30 pm - 7:30 pm
AMIA Vendor Meet and Greet!

Salon F-I

Organized by: Kim Schroeder, Archive Impact

Join us for the first annual AMIA Vendor Meet & Greet. Take this opportunity to speak with the vendors firsthand. Refreshments will be served. Everyone Welcome!



7:30 pm - 9:30 pm

**Northwest Film Center
Whitsell Auditorium
Portland Art Museum
1219 SW Park Ave.**

Screening: Big as Life, A Retrospective of Small Gauge Artist's Cinema in America

Organized by: Small Gauge Film Symposium
Chair: Steve Anker, San Francisco Cinematheque
Speakers: Scott Stark, Filmmaker
silt/Christian Farrell, Filmmaker
Janis Crystal Lipzin, San Francisco Art Institute

Beginning in the 1950s and continuing to the present, scores of moving picture and other visual artists have been attracted by the modest tools of Regular 8mm and Super 8mm to explore their own most intimate personal filmmaking. Excited rather than put-off by the relative cheapness, easy portability and informal attitudes engendered by these "non-professional" mediums, hundreds of aspiring as well as accomplished filmmakers achieved remarkably nuanced "small-gauge" expression through the reduced scale of 8mm photography, editing and public exhibition. In creating these works, these artists also deepened our cultural appreciation of the intimacies and spontaneities of 'ordinary' life. We will present films and film performances by artists featured prominently in *Big As Life*, a recently concluded 76-program retrospective surveying the rich body of home-made artists' cinema as it has been made in America over the past fifty years. Artists include: Margorie Keller, Saul Levine, Janis Crystal Lipzin, Phil Solomon, silt, Scott Stark and others. ***Please wear your badge for admission. For directions see page 34.***

Friday, November 9

Continental Breakfast
8:00 am – 8:45 am Salon F- I

8:00 am - 5:00 pm

Salon F-I

Vendor Exhibition

The ever-popular AMIA vendor exhibits will be open throughout the day. Breakfasts and refreshment breaks will also be hosted in this room.



9:00 am - 10:30 am

Columbia

***Big as Life: An American History of 8mm Films, A Case History of the Museum of Modern Art and San Francisco Cinematheque* Exhibition**

Organized by: Small Gauge Film Symposium

Chair/Speaker: Steve Anker, San Francisco Cinematheque

Speakers: Scott Stark, Filmmaker
Janis Crystal Lipzin, San Francisco Art Institute
Christian Farrell, Filmmaker
Steve Polta, San Francisco Cinematheque

Big As Life: An American History of 8 mm Films began its remarkable series of screenings at the Museum of Modern Art in February 1998. The panelists of this session are 8mm filmmakers and all participated in *Big as Life*. This session will retrospectively explore the curatorial thesis behind the formation of this series as well as reveal what was learned by the organizers. Panelists will discuss the impact of the exhibition on the small gauge community and reflect on issues, problems, and practical methodologies, both technical and theoretical, that defined the broader program. Presentations include a virtual tour of the MoMA Time Warner Screening Room, appropriately selected as the venue for the series. There is no doubt that in its three year run, *Big As Life* blazed a trail in the exhibition and more importantly the recognition of the small gauge.

9:00 am - 10:30 am

Meadowlark/Douglas Fir

Academic-Archival Interest Group Meeting

Chair: Dan Streible, University of South Carolina

AMIA members interested in contributing to the work of the Academic-Archival Interest Group are invited to attend.

9:00 am - 10:30 am

Eugene

News and Documentary Interest Group Meeting

Co-chairs: Steve Davidson, Louis Wolfson II Media History Center
Helene Whitson, J. Paul Leonard Library, San Francisco State University

This third of three meetings focuses on cataloging local television news. AMIA members interested in contributing to the work of the News and Documentary Interest Group are invited to attend.

Friday, November 9

9:00 am - 9:45 am

Mt. Hood

AMIA Moving Image Gateway Project

Hosted by: AMIA Cataloging and Documentation Committee

Chair: Jane Johnson, UCLA Film and Television Archive

Speakers: Jim Hubbard, Independent Media Arts Preservation (IMAP)
Kathleen J.M. Haynes, School of Library and Information Studies, The
University of Oklahoma
Grace Agnew, Consultant

The AMIA Moving Image Gateway Project (formerly the National Moving Image Cataloging and Information Center Project) is an ambitious effort to provide universal access to the moving image collections. As originally envisioned, it includes a union catalog, a federation of distributed databases (a virtual union catalog), a web directory of moving image repositories, and incorporates education, training, research, and outreach components. The project promotes use of several metadata standards, includes a training center and information clearinghouse to coordinate and advocate for standards, and provides support to assist archives in the organization and management of their catalogs and collections. The purpose of this session is to report to AMIA membership the current status of the Project.

9:45 am - 10:30 am

Mt. Hood

Preservation and Access: The AV Preservation Trust, Canada Program, 2001 - 2002

Chair: Sam Kula, Archival Consultant

Speaker: Theresa Rowat, Varia, Inc.

The AV Preservation Trust, Canada's national organization in support of moving image archives, has secured government funding for two major projects this year. Theresa Rowat, an archival consultant who has been conducting the study for the Trust, will describe Phase II of *Search and Replay*, the implementation plan for single-window access to AV resources in Canada. Sam Kula will report on the Trust's 'masterworks' project, new funding for preservation and the circulation of feature film programs, and the establishment of a network of 'stakeholders' to promote and implement the program.

9:00 am - 10:30 am

Salon E

Operating Funds and How to Get Them

Hosted by: Regional Audio-Visual Archives Interest Group

Chair: Dwight Swanson, Northeast Historic Film

Speakers: Francine Lastufka-Taylor, Alaska Moving Image Preservation Association
Joseph Durr, Oregon Historical Society
Tom Clareson, OCLC

con't...

Friday, November 9

con't...

A good archivist quickly becomes expert at finding grant opportunities and writing grant applications, but perhaps even more difficult than finding project-specific funding is raising money for everyday operations. While grant-funded projects are crucial to the success of an archive's preservation program, there is always the danger that the projects will pull energy away from the archive's core mission. In addition to traditional means of fundraising, archive directors have had to come up with new and creative ways of providing goods and services to the paying public, and of convincing government leaders and foundation boards of the necessity of supporting the archive's operating budget. This session will examine case studies of archival organizations who have successfully (or in some instances, not as successfully) discovered innovative means of funding their core budgets.

Refreshment Break

10:30 am – 11:00 am Salon F- I



11:00 am - 12:30 pm

Columbia

The Ethics of Using Personal Films in Public Ways

Organized by: Small Gauge Film Symposium

Chair: Elias Savada, Motion Picture Information Service
Speakers: Stephen Parr, San Francisco Media Archive/Oddball Film + Video
Steve Davidson, Louis Wolfson II Media History Center
Raye Farr, Steven Spielberg Film & Video Archive,
United States Holocaust Memorial Museum

The panelists will describe how their for-profit and not-for-profit institutions deal with privately shot films on practical and rights levels, tracking a sampling of material as it moves from a private collector into their archive and out to the public and/or stock footage market. Panelists will present examples and discuss specific challenges inherent in obtaining clearances and agreements when films are donated or obtained by non-profit and commercial institutions that may later want to preserve or use them for commercial purposes. Panelists will discuss how these films present particular commercial, preservation and ethical difficulties due to their unique, personal production source. The moral and ethical issues of using privately shot moving image material in the public marketplace will also be addressed by each specific institution. The intended audience will be archivists, stock footage brokers and users, and rights and clearance specialists.

11:00 am - 12:30 pm

Meadowlark/Douglas Fir

Student Perspectives in Moving Image Archival Education

Organized by: UCLA/AMIA Student Chapter and AMIA Education Committee

Co-chairs: Andrea Leigh, UCLA/AMIA Student Chapter
Robert Dirig, UCLA/AMIA Student Chapter
Speakers: Diana King, University of Illinois at Urbana-Champaign
Heather Olson, University of Wisconsin at Madison
Katie Trainor, L. Jeffrey Selznick School of Film Preservation

This session will feature students who have pursued an advanced degree with a specialization in moving image archives. Presentations will focus on student projects, internship experiences, activities students initiated, expectations before entering into a program, and issues related to pursuing the specialization at an institution where a formal degree program is not in place. Invaluable especially for those interested in or considering an advanced education in moving image archive studies.

Friday, November 9

11:00 am - 12:30 pm

Mt. Hood

A Modular Approach to Archival Vault Construction

Chair/Speaker: Milt Shefter, Miljoy Enterprises, Inc.
Speakers: Peter Dahlbeck, Munters Corporation Dehumidification Division
Rick Utley, Kodak/Cinesite Protek Media Preservation Services

This session will present a modular planning approach for housing different sizes and kinds of archives collections. The focus will be on planning varied and alternative solutions for housing media collections. The speakers will address primary and basic planning needs for storage of all media, then examine the options for modular expansion. The planning process will encompass new site start-up as well as expansion or renovation. The presenters come at this issue from different perspectives, but with considerable experience in the archive building process. There will be many visual examples of various building sizes and designs.

11:00 am - 12:30 pm

Eugene

Access Committee Meeting

Chair: Anne Morra, The Museum of Modern Art

AMIA members interested in contributing to the work of the Access Committee are invited to attend.

12:30 pm - 2:00 pm

Salon A-E

AMIA Recognition Awards Luncheon

Each year, AMIA presents the Silver Light Award and the Dan and Kathy Leab Award in recognition of career contributions to moving image archiving and special achievements in preservation and archival work. Recipients of the 2001 AMIA Scholarship and Fellowship Programs will also be recognized. ***The luncheon is for conference registrants. Please wear your badge for admission.***



2:00 pm - 3:30 pm
Documenting Our Lives

Columbia

Hosted by: Lesbian, Gay, Bisexual and Transgender Interest Group (LGBT)

Chair: Martin Humphries, The Cinema Museum
Speakers: Jenni Olsen, Popcorn Q/Planet Out Partners
Pat Young, Gay and Lesbian Archives of the Pacific Northwest (GLAPN)
Jim Hubbard, Independent Media Arts Preservation (IMAP)
Steve Davidson, Louis Wolfson II Media History Center

Materials that document our lives (those of the LGB&T community) are to be found on many small gauge formats: home movies in 8mm, Super 8mm and 16mm, VHS and Betamax videos, Hi8, amateur/professional documentation footage, experimental films, and other, now obsolete, formats. How are we in the archives to preserve these materials so that they remain available both to our communities and filmmakers? What are the issues around collection, preservation, documentation, access and public presentation. In this session, panelists will discuss policy issues and practical issues: How do we find the material? How do we preserve it? Access issues: Who decides if the context is appropriate? How and why the material can be curated for public exhibition. Many of these issues relate to the wider issues of collection, preservation, access and exhibition including those surrounding the need to collect materials that are representative of the world we live in.

Friday, November 9

2:00 pm - 3:30 pm

Meadowlark/Douglas Fir

Understanding High-Magenta, Cyan-Dye and Red LED Readers - Implications and Strategies for Optical Soundtracks

Chair: Robert Heiber, Chace Productions
Speakers: Dr. Alan Masson, Eastman Kodak Co
Douglas Greenfield, Dolby Laboratories

The biggest change in optical soundtrack technology since the introduction of the digital optical sound formats in the early 1990s is currently underway. These changes - high-magenta and cyan dye optical soundtracks and red LED (light emitting diode) readers - have a significant impact on asset managers, archives, restoration professionals and repertory exhibition. This presentation will explain how these changes in optical soundtrack technology affect not only the sound elements in storage but also the creation of new soundtracks for the future. The background surrounding this change and the current status of this transition will be discussed. Audio examples will demonstrate problems that may be encountered and the panel will present strategies for dealing with the issues which range from exhibiting legacy material on red LED readers to using tracks manufactured prior to this change for new prints. Guidelines will be distributed to attendees.

2:00 pm - 3:30 pm

Eugene

Awards Committee Meeting

Chair: Margie Compton, Media Archives and Peabody Collection

AMIA members interested in the work of the Awards Committee are invited to attend.

2:00 pm - 3:30 pm

Mt. Hood

Disaster Planning and Damage Mitigation

Chair: Peter Brothers, Specs Bros. LLC
Speakers: Milt Shefter, Miljoy Enterprises, Inc.
Mick Newnham, ScreenSound Australia

Disasters do happen! No one likes to think about disasters but, when one occurs, it can render an entire archive unusable. Fortunately, most materials can be effectively protected or restored. There are two keys to protecting materials: first, having a practical disaster plan in place before anything actually happens and second, knowing how to handle compromised materials. Most moving image materials lost in disasters are not destroyed by the event itself, but by mishandling after the fact. In this session, panelists will present some basic issues in setting up a workable disaster plan for an archive and review the effects of real-life disasters on a few archives (some with disaster plans and others without). Recovery experts will discuss handling and triage techniques to minimize damage and will present a brief overview of recovery procedures.

Refreshment Break

3:30 pm – 4:00 pm Salon F- I

Friday, November 9

4:00 pm - 5:30 pm

Mt. Hood

Open AMIA Board Meeting

Hosted by: AMIA Board of Directors

Chair: Sam Kula, AMIA President

Previously titled the *Annual Business Meeting and Open Forum*, all conference attendees are encouraged to attend the first annual *Open AMIA Board Meeting* to hear the annual report from the AMIA Board of Directors. The open meeting will provide an opportunity for participants to raise issues of interest and concern to the AMIA membership. Participants are encouraged to raise new issues and challenges not addressed elsewhere during the conference.

7:30 pm - 10:30 pm

**Hollywood Theater
4122 NE Sandy Blvd.**

AMIA Archival Screening Night

Organizer: Katie Trainor, L. Jeffrey Selznick School of Film Preservation

The 2001 Archival Screening Night event will highlight a diverse and entertaining range of film and video works recently acquired, preserved or restored by AMIA members. Please join us for a reception in the theater lobby at 6:45 pm. ***Wear your badge for admission. Buses leave the hotel at 6:00pm-6:15 pm***

Saturday, November 10

Continental Breakfast 8:00 am – 9:00 am Salon F- I



9:00 am - 10:30 am

Columbia

Small Gauge Roadshow: Appraising Small Gauge And Amateur Materials

Organized by: Small Gauge Film Symposium

Chair: Sam Kula, Archival Consultant

Speakers: Lynne Kirste, Academy Film Archive, Academy of Motion Picture Arts and Sciences
Paul Eisloeffel, Nebraska State Historical Society
Frank Stark, New Zealand Film Archive

The archival appraisal of moving images is difficult and contentious at the best of times, but it is even more so when the images are amateur productions on a variety of non-standard gauges. The speakers in this session will discuss how archivists are developing selection criteria to cope with the volume of such images that are increasingly finding their way to archives, and how such material, often unique documentation on aspects of life in the communities the archives serve, is being identified and acquired.

9:00 am - 10:30 am

Meadowlark/Douglas Fir

Democracy In Action: Works from Community Media Centers

Hosted by: Independent Media Interest Group

Chair: Mona Jimenez, Independent Media Arts Preservation (IMAP)

Speakers: Anthony Riddle, Manhattan Neighborhood Network
Dirk Koning, Grand Rapids Community Media Center

As soon as the first video "portapak" hit the marketplace in the late 1960s, schools, libraries, community centers, artists, and others began to produce the first examples of community media. With the expansion of the cable delivery system, activists lobbied for a space for ordinary citizens to express their views, creating the concept of public, educational and governmental (PEG) access television. Today, PEG access centers across the United States create over 25,000 hours of original programming a week - more than all of the major networks combined. Community media is a powerful tool for public dialogue, building media literacy and giving voice to countless speakers under-represented in the dominant media. Given policies supporting uncensored, equitable access, PEG programming can also be controversial or wacky, a true "slice of life". Join with panelists to discuss current efforts and new ideas to save these unique local productions.

9:00 am - 10:30 am

Mt. Hood

Leaping into the Digital Realm-Implementing a Media Asset Management Strategy

Chair: Ian Gilmour, ScreenSound Australia

Speakers: Sue Terry, ScreenSound Australia
Brenton Lovett, Wizard Information Services
Trond Teigen, National Library of Norway, Rana Division

con't...

Saturday, November 10

con't...

Presenters from three different organizations will discuss the principles of collection management, which provide the foundation for managing physical collection items, and then show how these principles have been adapted to meet the challenges of emerging imperatives such as digital content management and delivery across multiple channels and e-business enablement. Though it may come as a surprise to some, the presenters believe that digital assets and analogue material share sufficient common ground for them to be managed in an integrated media asset management system providing a common look-and-feel across all media types.

Refreshment Break 10:30 am – 11:00 am Salon F- I



11:00 am - 12:30 pm

Columbia

Identifying and Documenting the Small Gauge Image

Organized by: Small Gauge Film Symposium

Chair: Pamela Wintle, Human Studies Film Archives, Smithsonian Institution
Speakers: Karen Glynn, Perkins Library, Duke University
Dirk Tordoff, University of Alaska -Fairbanks
Rosemary Bergeron, National Archives of Canada

Documenting small gauge films is challenging but the rewards are great for the archives, the creators and the community. Through presentations of actual documentation projects and screening of the associated moving images, the session will demonstrate ways in which small gauge images can be identified and documented. Various approaches will be explored, including oral histories, use of screenings and interviews with informants, and research of local historical records. Speakers will also discuss the technical aspects of collecting information and making the images and documentation available for research. Handouts will include sources for making effective oral histories, and working with informants.

11:00 am - 12:30 pm

Meadowlark/Douglas Fir

Producing African-American Archival Moving Image Collections For the Web

Chair: Robin Means Coleman, New York University
Speakers: Mary Ide, WGBH Media Archives & Preservation Center
Ruta Abolins, Media Archives and Peabody Collection

The session will focus on the archival methods and technical strategies used to arrange, describe, preserve and make accessible via the Web, two African American broadcasting collections from WGBH in Boston and the Peabody Awards Collection at the University of Georgia. The WGBH presentation will be about the Say Brother television series which was one of the nation's longest public affairs program by, for and about the African American community. The University of Georgia presentation will focus on their vast collection of television programs dating from 1949 that document African-American history and culture from around the nation. Both collections feature profiles of major political, social and cultural spokespersons from the African American community and also document important issues and concerns of African American communities throughout the nation over the last fifty years.

Saturday, November 10

11:00 am - 12:30 pm

Mt. Hood

Preserving Our AV Heritage - Working Models

Chair/Speaker: Nancy Marrelli, Concordia University Archives

Speakers: Barbara Craig, University of Toronto

Margaret Byrne, Center for Learning Technologies, Old Dominion University

Building upon previous work presented by the speakers dealing with preservation management, selection, and appraisal for AV archives, this session will explore working models for managing and preserving our AV heritage. This session will move from a conceptual framework into practical applications. The speakers will present two case studies, one from the USA and one from Canada, which will explore how communities and organizations have worked together successfully to share resources, expertise, and commitment to the preservation of archival AV materials. The session will explore useful approaches to develop meaningful programs, and collaborative partnerships between creators, archivists, and technical specialists. There will be an emphasis on the application of sound archival principles and practice. Audience participation and the sharing of experiences will be actively welcomed.

12:30 pm - 2:00 pm

Columbia

Preservation Committee Meeting

Chair: Jim Wheeler, Tape Archival & Restoration Services

AMIA members interested in contributing to the work of the Preservation Committee are invited to attend.

11:00 am - 12:30 pm

Eugene

Lesbian, Gay, Bisexual & Transgender (LGBT) Interest Group Meeting

Chair: Martin Humphries, The Cinema Museum

AMIA members interested in contributing to the work of the Lesbian, Gay, Bisexual & Transgender Interest Group are invited to attend.

12:30 pm - 2:00 pm

Eugene

Digital Asset Management Interest Group Meeting

Chair: Jim Lindner, Media Matters

AMIA members interested in contributing to the work of the Digital Asset Management Interest Group are invited to attend.

12:30 pm - 2:00 pm

Salmon

Development Committee Meeting

Co-chairs: Grover Crisp, Sony Pictures Entertainment

Rick Utley, PRO-TEK Media Preservation Services

AMIA members interested in contributing to the work of the Development Committee are invited to attend.

Saturday, November 10



1:00 pm - 3:00 pm

Mt. Hood

Screening: "Bringing the World's Greatest Stars to the Home", Entertainment Films in Small Formats

Organized by: Small Gauge Film Symposium

Presenters: Harold Casselton, Concordia College
David Pierce, British Film Institute

Small gauge releases included theatrical titles as part of an integrated product offering for home, educational and institutional use. With each format, a large supply of entertainment films was seen as essential to create a new non-theatrical standard. Abridgments were always a significant part of the market, and many people received their first exposure to classic films - especially silent comedies - through these releases. Today, often the only surviving copies are those prepared for home library release. Films projected in this program will include examples of 16mm, 8mm and 9.5mm, including many original prints of rare titles, including promotional films, two-color processes, animation, scenics and Hollywood and European features. The discussion will include a review of camera and projector manufacturers, non-theatrical distributors, and a few key personalities. Also discussed will be the relative expense of films, cameras and projectors compared to the inexpensive camcorders, VCRs and DVD players of today.

2:00 pm - 3:30 pm

Eugene

Digital Asset Management and Cataloging Meeting

Organized by: AMIA Cataloging and Documentation Committee

Chair: Christine Lee, University of Wisconsin-Madison
Speakers: Kim Schroeder, Archive Impact
Gary Carter, National Geographic Television Film Library

This meeting deals with similarities and distinctions between the fields of cataloging and digital asset management, and will provide an open forum for discussion. It is intended for catalogers, digital archivists, managers, and administrators who are preparing for or working in this currently ill-defined area. The presentations will facilitate focused discussion via a brief tour of current developments and an overview of asset management vocabulary with mapping to corresponding cataloging concepts and terminology. It will be followed by a discussion of issues related to enterprise-wide implementations of digital asset management.

Saturday, November 10

Refreshment Break
3:30 pm – 4:00 pm Salon F – I



4:00 pm - 5:30 pm

Columbia

A Brainstorming Session on Future Umbrella Projects for Amateur and Small Gauge Film

Organized by: Small Gauge Film Symposium

Co-chairs: Stephen Gong, Pacific Film Archive
Karen Ishizuka, Japanese American National Museum

Karen Ishizuka and Stephen Gong will lead a brainstorming session on "umbrella projects" for future national and international activities relating to small gauge and amateur film. The intended participants are people who are interested in helping build public awareness of small gauge and amateur film preservation through cooperative curated programs. The session will generate a range of ideas for building on completed and current small gauge and amateur programs and be specific about identifying possible resources so that the next steps will take place. Participants will share objectives and possible topics for umbrella projects, media to employ in preservation and presentation, possible lead institutions and funding partners, leadership and staffing requirements, and possible timeline.

4:00 pm - 5:30 pm

Meadowlark/Douglas Fir

Conference Committee Meeting

Program Group Coordinator: Lisa Carter, University of Kentucky Audio-Visual Archives

AMIA members interested in contributing to the work of the Conference Committee are invited to attend.

4:00 pm - 5:30 pm

Mt. Hood

Independent Media Interest Group Meeting

Chair: Linda Tadic, HBO

AMIA members interested in contributing to the work of the Independent Media Interest Group are invited to attend.

4:00 pm - 5:30 pm

Salmon

Other Archives Interest Group Meeting

Chair: Daryl A. Maxwell, Universal Studios

AMIA members interested in contributing to the work of the Other Archives Interest Group are invited to attend.

Saturday, November 10

5:30 pm - 7:30 pm

Eugene

Local Television Task Force Meeting

Co-chairs: Bonnie Wilson, Minnesota Historical Society
Karen Cariani, WGBH

AMIA members interested in contributing to the work of the Local Television Task Force are invited to attend.

6:00 pm - 7:30 pm

Columbia

Diversity Task Force Meeting

Chair: Jim Hubbard, Independent Media Arts Preservation (IMAP)
Lewanne Jones, Autonomedia

AMIA members interested in contributing to the work of the Diversity Interest Group are invited to attend.

7:30 pm – 11:00 pm

AMIA Closing Night Reception - Location TBA

Please wear your badge for admission.

Sunday, November 11

11:00 am - 12:30 pm

Portland

Regional Audio-Visual Archives Interest Group Meeting

Co-chairs: Dwight Swanson, Northeast Historic Film
Karen Glynn, Perkins Library, Duke University

AMIA members interested in contributing to the work of the Regional Audio-Visual Archives Interest Group are invited to attend.

Information

Accommodations

AMIA's conference hotel, situated on the waterfront in the downtown Portland, is the **Portland Marriott Downtown Hotel**. Situated in downtown Portland, the hotel is only twenty minutes away from the Portland International Airport. The 503 guest rooms each include: work desk with lamp, voice mail, data ports on phone, high-speed internet access provided by STSN, TV with remote control, cable/satellite TV, all-news channel, in-room movies, newspaper delivered (Mon-Fri), in-room coffee, iron and ironing board, hairdryer, and available cribs. Non-smoking rooms are available. Hotel facilities and services include an on-site restaurant, room service, coffee shop, cocktail lounge, laundry valet, self-service laundry facilities, shoe shine, concierge services, gift shop, newsstand, full business center (PC and printers available), and safe deposit box available at front desk. Enjoy the hotel recreational facilities such as the indoor pool, health club, sauna, and whirlpool or nearby jogging and tennis. There are also washers and dryers in the hotel. The *Portland Marriott Downtown* is located at: 1401 SW Naito Parkway, Portland, OR 97201; Tel: 503-226-7600 (local); Fax: 503-221-1789; website: www.marriott.com

Note: There is more than one Marriott in Portland – we are at the **Portland Marriott Downtown!**

For hotel reservations from the US and Canada call toll-free 888-236-2427 or 503-226-7600. If you are making your reservation from outside the United States or Canada, please contact your travel agent for a toll free number or register on line. Note that AMIA Conference room rates are \$119.00 (US) + tax (single, double, triple quadruple). There are limited cots (roll away beds) available and the attendees should indicate this need when registering. There is no sales tax in Portland, but there is an 11% occupancy tax on hotel rooms.

Attendees making their hotel reservations online need to go to www.marriott.com. Follow the instructions to locate a city (Portland, Oregon) and select *Portland Marriott Downtown* (NOT the *Portland Marriott CityCenter*) follow the instructions to select the dates, number of rooms etc. At the bottom of this screen is a field for Group Code. The group code for Association of Moving Image Archivists is **(AMIAMIA)**.

The *Portland Marriott Downtown* will honor AMIA's special conference rate until **October 15** or until the room block is full (whichever comes first). **Make your reservations now.** AMIA benefits from the use of the conference hotel as the cost of meeting rooms is based on the number of rooms occupied by delegates. Support AMIA by staying at the conference hotel. Note: Budget conscious conference attendees may want to consider AMIA's Roomshare Program (form enclosed).

Note: There is more than one Marriott in Portland – we are at the Portland Marriott Downtown!

Transportation (To Portland)

United Airlines is the official airline of the AMIA 2001 Conference. United is offering discounts to AMIA members from United States, Canada, and Puerto Rico. If you or your travel agent call United's toll-free number (1-800-521-4041) to book your reservations, you will receive a 5% discount off the lowest applicable discount fare, including First Class, or a 10% discount off full fare unrestricted coach fares, purchased 7 days in advance. An additional 5% discount will apply when tickets are purchased at least 60 days in advance of your travel date. Discounts also apply on Shuttle by United and United Express. Call United's Specialized Meeting Reservations Center at 1-800-521-4041 to obtain the best fares and schedule information. Make sure you refer to Meeting ID Number 594XG. Dedicated reservation agents are on duty 7 days a week from 7:00AM to 12:00 midnight EST.

Preferred rates are also available on Budget Car and Truck Rental. Quote # U065103 when you call 1-800-772-3773 for a reservation. Discounted rates are valid up to one week before and one week after the meeting dates of November 5 and November 11, 2001.

Information

Transportation (Driving to the Portland Marriott Downtown Hotel)

The *Portland Marriott Downtown Hotel* is situated beside the WaterFront Park on the Willamette River. From Portland International Airport (PDX): (9 miles NE) take I-205 S, to I-84 W, to I-5 S. Take 1st exit OMSI/Ore. City. Follow right to City Center, West over Morrison Bridge. Take first exit right after crossing bridge to Naito Parkway (formerly known as Front Avenue) to hotel entrance approximately .5 miles on right. The address is: 1401 SW Naito Parkway.

Taxi (Metered Rate)

Five taxi companies serve PDX, available 24 hrs per day. The fare per vehicle is \$22-\$28 one way to downtown and approximately 20-45 minutes to downtown.

Airport-Downtown Shuttle (Grayline Express)

The Grayline Airport Shuttle departs PDX from the front driveway every 45 minutes, 5 AM to midnight. The fare per person is \$15 each way. Discounts for senior citizens 60 and older: \$13. No reservation required. The travel time is approximately 20-45 minutes depending on traffic.

City Bus

The #12 bus costs \$1.50, which picks up at the airport and stops at the mall which is a 5 block walk to the hotel. The Tri-Met City Bus is available from 5:30 am to 11:30pm daily. The fare per person is \$1.20 one way to downtown. Discounts are available to seniors. The travel time is approximately 45-60 minutes to downtown.

Hotel Parking

Valet parking at the hotel for guests and others is \$19 short term, daily and overnight. There are also several public lots surrounding the hotel with early bird (more reasonable) rates. A list of parking lots will be available at the AMIA Registration Desk.

Child Care

Child care is offered by the hotel for a fee. For information please contact the *Portland Marriott Downtown Hotel* directly.

Climate

The average temperature in Portland in November is 46 degrees F and the average precipitation is 5.3 inches. We recommend you bring an all-weather jacket and an umbrella.

Concurrent Events

The *Northwest Film and Video Festival* is being held in Portland November 2-10. For more information check out their website: www.nwfilm.org or contact the festival by email: thomas@nwfilm.org

General Information

Check out www.portlandchamber.com/visiting/ or www.marriott.com

Transportation in Portland

Almost every AMIA event away from the Conference Hotel is in walking distance, but should you decide to rent a car, preferred rates are available to AMIA conference participants on *Budget Car and Truck Rental*. Quote # U065103 when you call 1-800-772-3773 for a reservation. Discounted rates are valid up to one week before and one week after the meeting dates of November 5 and November 11. **Mass Transit:** Walk up 2nd Ave., North to Madison. Turn left onto Madison (West, uphill, away from the River), to 6th Ave. Look for signs for the following buses on 6th: #12, #75 & #77. These buses will take you to the Hollywood Transit Center which is 2 blocks North of Sandy Blvd., and the Hollywood Theater. Cash fare is \$1.20. **Fareless**

Information

con't

Square: 5th Street, which runs South, and 6th Street which runs North is considered Portland's bus mall. One can literally get anywhere in the city from this point. The downtown core area is called *Fareless Square* - catch any bus for no-cost transport in the core area. **MAX:** Portland also has a lightrail system called MAX which can be accessed at Pioneer Square (located at Broadway & 6th St., and Yamhill & Morrison). To take MAX to the Hollywood Transit Center you would have to catch it on the Yanhill St. side. Tickets must be purchased before boarding the MAX. There are ticket machines along the lightrail line.

Directions to the Guild Theater, 829 SW 9th Ave.

To walk to the Guild Theatre from the Portland Marriott Hotel, go up Columbia (West, uphill, away from river), to SW Broadway Ave. Turn right (North) onto Broadway (downhill). Go left (West) at SW Taylor St. and up to SW 9th. The Guild is on 9th, between Taylor and Yamhill. A total of 13 blocks to walk.

Directions to the Portland Art Museum

Whitsell Auditorium, Northwest Film Center 1219 SW Park Ave., (North Wing)

Commandry Room, Portland Art Museum 1119 SW Park Ave. (North Wing)

From the Marriott, walk up Columbia (West, uphill, away from river), to SW 9th (Park). Turn right (North) onto 9th to Madison Ave. The Whitsell and the Commandry Room are both in the Portland Art Museum complex where Madison starts. The Whitsell entrance is through the sculpture court. A total of 11 blocks to walk.

Directions to the Hollywood Theater, 4122 NE Sandy Blvd.

AMIA is providing buses from the Marriott Hotel to the Hollywood Theater for the Archival Screening Night on Friday, November 9. Meet in the main lobby; board buses on Clay Street. **Driving:** Take Clay St. to SW 2nd., turn right, (North) onto 2nd. Stay on 2nd for approximately 1 mile. At the intersection of 2nd and Burnside, take a right onto the Burnside Bridge. Cross the Willamette River, staying to the left two lanes. At the intersection of Burnside and Sandy (12th Ave.) go left onto Sandy. This is a five way stop. The Hollywood Theatre is at 41st and Sandy on the South side of the street. There is only on-street parking available around the Theater. Note: There are several restaurants within walking distance of the Hollywood. **Mass transit:** Walk up 2nd Ave North to Madison. Turn left onto Madison (West up hill, away from river), to 6th Ave. Look for signs for the following buses on 6th street #12, #66, #75, & # 77. These buses will take you to the Hollywood Transit Center which is 2 blocks North of Sandy Blvd, and the Hollywood Theater. Cash fare for two zones costs \$1.30

#####