

**International Outreach Committee (IOC)**  
Association of Moving Image Archivists

**Committee Meeting**

Adam Hall, Loews Hotel  
Philadelphia, Pennsylvania  
November 4, 2010, 12:00nn – 1:00pm

**I. Introductions**

Committee co-chair Reto Kromer called the meeting to order. He presided over the meeting with co-chair Kara van Malssen

A few words in remembrance and honor of committee founder Sam Kula were given.

Kromer welcomed the attendees of the meeting and expressed the apologies of Ray Edmondson and Brigitte Paulowitz for not being able to attend the meeting

The meeting attendance and most recent list of committee members appear as an *Annex*.

**II. Review and Resolution of the Minutes of the Previous Committee Meeting**

The minutes of the committee meeting last 2010 in St. Louis, Missouri was reviewed.

There were no objections raised. The committee moved and adopted the minutes accordingly.

**III. Matters Arising from the Previous Meeting**

**AMIA at the Film Biennale in Amsterdam.** AMIA held a successful session regarding online access to audiovisual archives at the Film Biennale in Amsterdam last April 7, 2010 hosted by the EYE Film Institute Netherlands. Following the session was AMIA's *The Reel Thing* technical symposium.

There are plans to hold a similar thing in 2013 also in Amsterdam.

**AMIA Workshop at FIAF Conference 2011.** The plans to hold a workshop at the FIAF conference in 2011 is on hold and most likely will not push through. The committee has not heard from FIAF

**Getting More International People to Attend the Conference.** There are a handful of international participants who attended this year's conference.

#### IV. News and Updates

**SOIMA.** SOIMA Brazil 2007 Alumni Marco Dreer Buarque presented a paper during the conference.

SOIMA 2009 in India was a success. A total of 19 professionals from 15 different countries participated in the four week extensive training program held in New Delhi, India.

**APEX (NYU).** In 2010 the APEX team visited Ghana for the third time. APEX member Jennifer Blaylock received a Fulbright Scholarship to continue her work in Ghana preserving their film collection.

**The EYE Film Institute - Netherlands.** The EYE Film Institute Netherlands will be opening its new premises on the north shore of the river IJ in Amsterdam in January 2012. The committee proposes to hold an AMIA event ,similar to that of the one this year at the Biennale, at their new premises on 2013.

**News and Updates from Sister Organizations.** There is a need for news and updates from sister organizations such as FIAF, FIAT/IFTA, IASA, ICA, IFLA and SEAPAVAA. Updates from CCAA and UNESCO are requested as well.

#### V. Proposed Activities / Actions for the Coming Year

**Providing Educational and Training Tools to the International Community.** Members of the committee suggested that one of way of reaching out to the international community is to provide easily accessible tools for education, reference and training. This endeavor will be done in coordination with other AMIA committees. It has been mentioned that Mona Jimenez and Mick Newnham are working on a similar endeavor.

*The content.* The first step is to identify the topics and information most needed by the target users. A pre-assessment and a response survey will be conducted by reaching out to the AMIA mailing list (beyond just the listserv) and sending a short questionnaire on education and reference needs. Some key questions identified:

What sources / resources do you refer to / use?

What do you need to know?

Furthermore, to reduce producing redundant materials a survey and consolidation of available materials, specifically online, will be conducted. Suggestions regarding this include: (1) collecting and comparing available curriculum, (2) creating a sort of categorized annotated bibliography of online materials / links and (3) rather than one long list, a regular posting/email of some useful resources regarding specific topics identified as pressing needs

There were some key general topics suggested such as (1) providing low tech manageable solutions in line with high tech ones ,and (2) a refresher on vinegar syndrome and adaptable solutions for developing countries.

Content identification and development will be in coordination with the Education and Preservation committees.

*The medium.* The tools will primarily be made available electronically online, utilizing the developments and updates currently being done to the AMIA website. There were suggestions as well to make these materials on CDs or on other forms of offline distribution media for institutions/countries with poor / limited internet connections.

Possibilities can be explored with the Publications Committee.

**Improving International Relations.** There is a need to improve and develop relations with sister organizations and international bodies. Two key points were identified: (1) improving communication channels and (2) exploring and holding more joint activities, events and projects.

One suggestion was to create a centralized shared calendar (ie. via google calendar) which lists international events and all corresponding details.

Adrian Wood brought up SEAPAVAA's online access projects and suggested that AMIA look into coordinating and assisting such endeavors. In particular, he brought up digital repatriation and providing access materials, metadata and information.

**Newsletter.** Contribute international news, updates and features in the AMIA Newsletter. Contributors from the international community need not write in english. The committee will find appropriate means to translate such contributions. It has been suggested that this section can be called "notes from a far a field."

Some suggested topics:

SOIMA India

Hauer Fund Awardees

Updates from archives / archivists outside the US

A call for newsletter contributions will be made.

**AMIA Conference 2012.** To increase the international presence at the conference next year the following suggestions were made:

Present a project / paper at next year's conference. One that is more current, even if it is under development.

Disseminate information regarding the Carolyn Hauer International Fund Award and have an input in the deliberations.

Award memberships to international archivists representing key archives around the globe.

**Improving Committee Communications.** To improve communications within the committee whole year round, a forum page specifically for the committee will be organized. Utilizing the forum will organize correspondences between committee members.

## **V. Other Business**

**Reminders from the Board:** The board expressed their strong sentiment and support regarding AMIA's further involvement and outreach to the international community. The board posed the question, "What can we do more?" To this, several committee member responded "Have we really done anything?"

**Word Audiovisual Heritage Day 2011.** A reminder was brought up to the committee regarding participating in next year's celebration.

## **VI. Closing**

The presiders and the committee closed the meeting accordingly at 1:00pm.

## AMIA

### International Outreach Committee

#### List of Members and Committee Meeting Attendance

as of November 4, 2010

<b>Name</b>	<b>Email</b>	<b>Present at 2010 Meeting?</b>
Jieun An	<a href="mailto:filmeuraj@hotmail.com">filmeuraj@hotmail.com</a>	Yes
Joy Ardizzone	<a href="mailto:jardizzone@thoughtequity.com">jardizzone@thoughtequity.com</a>	Yes
Jennifer Blaylock	<a href="mailto:jenniferblaylock@gmail.com">jenniferblaylock@gmail.com</a>	No
Rob Byrne	<a href="mailto:rob@abovethefog.net">rob@abovethefog.net</a>	No
Meghan Currey	<a href="mailto:currey.mk@gmail.com">currey.mk@gmail.com</a>	Yes
Ray Edmondson	<a href="mailto:ray@archival.com.au">ray@archival.com.au</a>	No
Natalia Fidelholtz	<a href="mailto:nfidelholtz@gmail.com">nfidelholtz@gmail.com</a>	Yes
Karma Foley	<a href="mailto:karmafoley@gmail.com">karmafoley@gmail.com</a>	Yes
Amy Gallick	<a href="mailto:agal@loc.gov">agal@loc.gov</a>	Yes
Joey Guercio	<a href="mailto:jguercio@oscars.org">jguercio@oscars.org</a>	No
Kae Ishihara	<a href="mailto:info@filmpres.org">info@filmpres.org</a>	No
Mona Jimenez	<a href="mailto:mona.jimenez@nyu.edu">mona.jimenez@nyu.edu</a>	No
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Nancy Marrelli	<a href="mailto:nancy.marrelli@concordia.ca">nancy.marrelli@concordia.ca</a>	No
Violet Matangira	<a href="mailto:vmatangira@yahoo.co.uk">vmatangira@yahoo.co.uk</a>	Yes
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Toni Treadway	<a href="mailto:treadway@LittleFilm.org">treadway@LittleFilm.org</a>	Yes
James Turner	<a href="mailto:james.turner@umontreal.ca">james.turner@umontreal.ca</a>	No
Kara Van Malssen	<a href="mailto:kvm211@nyu.edu">kvm211@nyu.edu</a>	Yes
Erwin Verbruggen	<a href="mailto:erwin.verbruggen@gmail.com">erwin.verbruggen@gmail.com</a>	No
Adrian Wood	<a href="mailto:adrianjwood@aol.com">adrianjwood@aol.com</a>	Yes