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○ Friday, October 13, 2006

○ Annual Membership Meeting

Annual report

THE ASSOCIATION OF MOVING IMAGE ARCHIVISTS.

The 2006 State of the Association

2006 has been an extraordinary year for AMIA. Together the AMIA Board, AMIA Office Staff and AMIA member volunteers have worked to strengthen our infrastructure, expand our programs, improve our services, and represent the moving image community both locally and globally.

This Spring AMIA hired its first executive director who is currently focusing on coordinating the association's development initiatives, planning how best to increase revenue generation to support AMIA programs, and overseeing implementation of these activities; the recent board expansion is part of that plan.

One measure of progress is how an association interacts with the outside world and how it demonstrates leadership in the field. In 2006 AMIA participated in: 1) the National Digital Information Infrastructure

and Preservation Program (US) event "Preserving Creative America", 2) the American Library Association's Digital Roundtable, 3) the US - Section 108 Copyright Hearings, and 4) a US National Preservation Plan Roundtable coordinated by the Library of Congress. AMIA is a member of the North American Archival Network of the International Council on Archives (NAANICA), and the Coordinating Council on Audiovisual Archive Associations (CCAAA). AMIA attends CCAAA annual meetings and we support such CCAAA activities as: Memory of the World, World Day for Audiovisual Heritage, and the Information for All Program. This year AMIA proposed and was chosen to host-coordinate the 2007 Joint Technical Symposium by CCAAA for the second time in a row. This event will take place Spring 2007 in Toronto, Canada (www.jts2007.org).

In terms of joint initiatives, AMIA established two new programs this year. First, we entered into an agreement with the Rockefeller Archive Center (RAC) to partner on the *AMIA/Rockefeller Archive Center Visiting Archivist Program*. Second, we partnered with the Image Permanence Institute (IPI) on the *Image Permanence Institute Internship in Preservation Research*. The RAC program is unique in that it was established to encourage professional growth; the inaugural recipient of this award is from the Zimbabwe National Archives. The IPI program was established thanks to our AMIA colleagues at IPI. This is a three-month paid position that will provide moving image students with hands-on experience in preservation research. In terms of advocacy, while AMIA is working to establish a formal policy, the Board continues to consider public issues on an ad hoc basis. This year we signed our name to the International Council of the Blue



AMIA Mission Statement

AMIA is a dynamic professional association dedicated to advancing the preservation, collection, and use of moving images through public and professional education.

Shields's statement regarding the situation in the Middle East and the resulting destruction of cultural property.

We continue our collaboration with the Library of Congress to further build out MIC (Moving Image Collections). With LC funding, partnerships with Rutgers University Libraries and Georgia Tech have been extended to develop the MIC cataloging utility and service providers directory over the next year. MIC includes an online catalog of moving images, an international archive directory and links to resources on moving images and moving image preservation.

AMIA's Scholarship and Fellowship Program continues to thrive. There are currently five such awards and a sixth has been proposed. The Education Committee, in concert with the AMIA Office, does an exceptional job managing this program. This is still a unique program in our field so a sincere thank you to our supporting sponsors. On the topic of awards, the 2006 *Silver Light Career Recognition Award*, the 2006 *Dan and Kathy Leab Award*, and the *Maryann Gomes Award* will be announced at the Annual Conference in Anchorage. Also, the AMIA Office is working with the AMIA Preservation Committee to define terms for the James Lindner Prize in moving image research and development (this will be a cash award based on a sponsor endowment).

In regards to publications, our book-publishing program initiative is a priority and our journal "The Moving Image" (in its sixth year of publication) continues to receive excellent response. In regards to events, the 2006 AMIA Annual Conference is in Anchorage Alaska in October. The

conference includes workshops, sessions, screenings, a vendor exhibit, a restoration feature film screening, as well as the 17th *Annual Reel Thing Technical Symposium*.

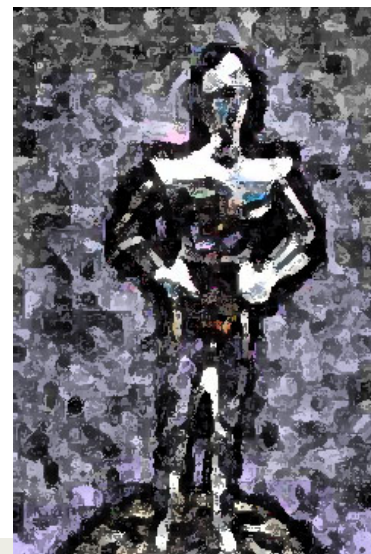
Finally, I must extend our sincere gratitude to the Academy of Motion Picture Arts and Sciences for their continued support of AMIA. This support is critical to AMIA operations and is greatly appreciated.

AMIA's steady growth is promising and none of these projects, programs or activities could have taken place without a first class office staff, dedicated and hardworking committee chairs and our AMIA member volunteers. Lastly may I say that it has been a true privilege working on behalf of AMIA, working with my colleagues on the AMIA Board, working daily with the AMIA staff and so many member volunteers. I look forward to continuing our work together in 2007.

-- *Janice Simpson,*
AMIA President

Film, video and sound recordings are vital components of our collective memory. They are the accurate testimonials of our achievements over the years, documenting for all generations to come, the hopes, the successes and differences that have informed the view we hold of ourselves, of the world and our visions for the future.

- ISHUMAEEL ZINYENGERE, NATIONAL ARCHIVES OF ZIMBABWE



2006 AMIA Award Recipients

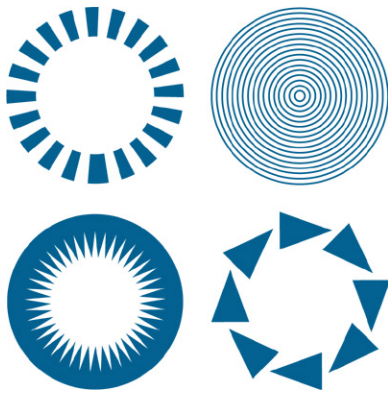
Silver Light Award
Sam Kula

The Leab Award
Madeline Matz

**Maryann Gomes
Award**
Sue Howard

**Carolyn Hauer
Recipient**
Justin Bonfiglio

**AMIA/Rockefeller
Visiting Archivist
Grant**
Ishumael Zinyengere



A Message from the Executive Director

When the Board of Directors of AMIA met in a Strategic Development Planning Meeting on April 28, 2006, fundamental questions were advanced: Who are we? Where are we going?

Membership cannot sustain AMIA alone. Yet how do we grow, evolve and remain a dynamic organization? How do we do it with a small staff and volunteers?

With the expansion of the annual conference and its publications, AMIA has evolved naturally and gained partners. AMPAS is a significant donor through its funding and office space donations. It is an important AMIA relationship.

AMIA needs visibility. We are not well known outside of our own archival community. If people do not know about an organization, they cannot support it. We needed a succinct Mission Statement and set of Objectives. We needed to build a strong case statement for supporting AMIA. We needed to assess our strengths and weaknesses and develop a more comprehensive fundraising strategy. Our meeting was another step in a process the Board had initiated earlier with the creation of the AMIA STRATEGIC PLAN IMPLEMENTATION TASK FORCE. (SPITForce) This report, presented to the board in November, 2005 along with the MANAGEMENT TASK FORCE report, provided a platform for the Board to set a new direction.

With AMIA's small staff, there was a need to streamline activities and focus on activities that would promote the overall long-term health of AMIA. The Board then asked itself: What can we do to prepare for the future? We need to move the profession forward, prepare for massive changes to digital technologies, and provide the opportunity for major donor support.

It was determined that we didn't have a strong fundraising infrastructure. It was felt that the development committee was a structure that was not working, and the membership was not comfortable with asking for money. The Board felt that a key step in developing a comprehensive fundraising structure was to hire an Executive Director (ED) that had the skill and expertise to move the association forward, and build on the existing programs. The Board committed to providing tools for the ED to work with, and giving the ED full and unqualified support of the Board in his initiatives. The Board was in agreement: the ED had to have the flexibility, time, and focus to spend on fundraising. It was agreed that more traditional sources of fundraising needed to be engaged: grants from foundations and corporations, annual giving, special events, planned giving, workshops and symposia that turned a profit, and more

corporate sponsorships.

Then the board examined its own talents and structure. AMIA's structure was based on the situation existing at its creation. Now AMIA has reached an evolutionary stage in which it needs strategic partners. To allow for the development of strategic alliances to promote growth of the organization, structural changes are necessary.

As a part of my analysis, I noted that some board members are more familiar with fundraising than others. AMIA does not currently have a fundraising board or board structure. Fund raising is a Team Effort and Board members should donate money if they are going to ask others for their support. The AMIA Board has completed that commitment this year. With an appraisal of its talents and expertise, its strengths and weaknesses, the Board came to the honest conclusion that the next step was a Board Expansion Initiative that would bolster its strength. That has now been accomplished.

The next step will be to make strategic and calculated partnership choices that allow for revenue-enhancement, project introduction, and program expansion. In tandem, AMIA will create several projects/events that raise visibility and inform the public of AMIA's important and significant work. This will include a marketing instrument that would reflect the programs, projects, and work of AMIA and its members, an annual special event that generated significant revenue through contributions by the general public, two-day educational symposia directed at potential new membership, and a project or program that reflects the international nature of AMIA. The 2006 Board acted with bold resolve. The strength of their conviction will resonate in the years ahead.

- Keith LaQua
Executive Director

2005/2006 BOARD OF DIRECTORS

Janice Simpson, President
Sarah Ziebell Mann, Secretary
Rick Utley, Treasurer
Brian Graney, Director
Jane D. Johnson, Director
Mike Pogorzelski, Director
Dan Streible, Director

2006/2007 INCOMING BOARD OF DIRECTORS

Janice Simpson, President
Sarah Ziebell Mann, Secretary
Alan Stark, Treasurer
Caroline Frick, Director
Brian Graney, Director
Jane D. Johnson, Director
Nicola Mazzanti, Director
Mike Pogorzelski, Director
Lee Shoulders, Director

AMIA OFFICE

Keith LaQua
Executive Director

Laura Rooney
Director of Events and Operations

Beverly Graham
Membership Manager

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Fax: 323.463.1506
www.AMIANet.org
www.AMIAConference.com

2006 Scholarships and Fellowship Recipients



Kodak Fellowship
Carla Reiter

**Mary Pickford
Scholarship**
Sarah Resnick

**Sony Pictures
Scholarship**
Ishumael Zinyengere

**The Rick Chace
Scholarship**
Regina Longo

**Universal Studios
Scholarship**
Baukje Stamm

**CFI Sid Solow
Scholarship**
Yvonne Ng

**The Image
Permanence
Institute Internship**
Justin Bonfiglio

Of Note In 2006

AMIA Responds

The Advocacy Task Force continues its work establishing AMIA's Advocacy mission statement and a structure and to develop plans and programs to assist in advocating for moving image preservation. As AMIA grows and evolves, our ability to advocate in key issues becomes more and more important. This year, the Board has partnered with sister organizations to make statements on a number of issues, including Orphan Works Legislation, Digital Promise, and proposed copyright legislation.

International Council of the Blue Shield

On July 19th, CCAAA invited to lend their support to a public statement being drafted by the International Council of the Blue Shield (ICBS) in relation to the current situation in the Middle East and the resulting destruction of Cultural Property.

Situations such as the war in the Middle East are politically charged so it is always a challenge to draft a neutral statement. However, not making a statement might also be argued as indifference to the plight. With this in mind, the AMIA Board voted in favor of supporting a public statement that considered cultural objects and materials on both sides of the conflict. The statement was published on July 20th. A copy of the Statement is available in the Fall Issue of the AMIA Newsletter.

AMIA Participates

Board Members participated in a discussion with Preserving Creative America this past Spring. The intention of the day was for the project's organizers (affiliated with the National Digital Information Infrastructure Preservation Program) to gather general information about digital archiving processes.

In March, Michael Pogorzelski and Janice Simpson, representing the AMIA Board, testified at the U.S. Section 108 copyright hearings in Los Angeles. AMIA members David Pierce and Eric Schwartz provided comments outlining the copyright issues critical to the moving image archive community; proceedings are available on-line.

The National Moving Image Preservation Plans

In June of 2006, AMIA was invited to participate in The National Moving Image Preservation Plans Review. Five AMIA members participated in the meetings and in July, their recommendations were forwarded to Greg Lukow on behalf of the Association, AMIA participants included: Keith LaQua, Janice Simpson, Mike Pogorzelski, Eddie Richmond and Karan Sheldon.

Kodak: The Past, Present and Future of Motion Picture Film

This summer, Kodak invited members of the moving image preservation community to visit their facility in Rochester, NY to discuss the "Past, Present, and Future of Motion Picture Film." The primary purpose of the event was to initiate a dialogue between interested parties regarding the manufacturing of B/W motion picture film stock. Participants discussed the use of, and need for, B/W film stock products and the continuation of film stock manufacturing in the era of digital technology. The twenty attendees included AMIA leadership, motion picture studio representatives, and laboratory representatives.

AV Trust of Canada Travel Grants to AMIA 2006 In Anchorage

To further enhance their professional skills, the Audio-Visual Preservation Trust of Canada offered travel grants (maximum \$1000 CDN) to Canadian archive professionals to attend AMIA's annual conference in Anchorage, AK. At this writing, the AV Trust is in the process of notifying grant recipients.

JTS 2007

On behalf of CCAAA, AMIA will once again host the Joint Technical Symposium in June of 2007. This event, which occurs every three years, is the advanced technical symposium for state of the art work in moving image preservation and restoration. JTS 2007 will be held in Toronto Canada. See: www.jts2007.org.

Board Expansion Initiative

For several years, AMIA's leadership has been concerned with the organization's financial state and the strength of its infrastructure. Boards, working with an energetic, effective office staff, took some important steps to address the problem, but the underlying organizational structure precluded making the fundamental changes necessary to secure a healthy financial future. Expansion of the AMIA Board of Directors is part of a long range plan to strengthen infrastructure and increase revenue generation. The Expansion Plan Initiative will allow limited appointments to the Board of Directors and increase the number of elected directors to nine.

AMIA/Rockefeller Visiting Archivist Grant

In 2006 we will present the first AMIA/Rockefeller Archive Center Visiting Archivist Grant. The Visiting Archivist Grant is a unique program to encourage professional exchange and enhance professional development. Designed to provide both financial assistance and first-hand experience, the *Rockefeller*

New in 2006 *(continued)*

Visiting Archivist Grant Program will be awarded each year to a professional archivist from the developing world interested in improving skills and knowledge.

The first recipient is Ishumael Zinyengere of the Zimbabwe National Archives. Ishumael is not only the recipient of the first Rockefeller Visiting Archivist Grant, but also is a recipient of a Sony Pictures Scholarship through AMIA this year. Because of the lack of formal training for most audiovisual archivists in his own country, Ishumael's year at George Eastman House and his work with the Rockefeller, will be important tools in aiding in the preservation and access of Zimbabwe's film and sound heritage.

Image Permanence Institute Internship In Preservation Research.

Also new in 2006 is the Image Permanence Institute Internship in Preservation Research, a three month paid position provides students who intend to pursue a career in the field of moving image archives with experience in preservation research through a three-month paid work experience at IPI. In its first year, the Internship drew 9 applications from three countries.

The New AMIA Membership Committee

How can AMIA respond to the ever-changing circumstances of its members, how do we remain relevant, how do we expand, coordinate our volunteer resources; how can we help archivists from developing nations? This year, AMIA established the first AMIA Membership Committee to help the Board and Staff answer some of these questions

AMIA Mission Statement

Experts recommend that an organization visit its Mission Statement and Objectives every five years and re-assess them. The following distillation is the product of a round robin match of editing and conjecturing by Board and staff that has resulted in a clear illumination of AMIA's path.

AMIA is a dynamic professional association dedicated to advancing the preservation, collection, and use of moving images through public and professional education.

Continuing Programs

CCAAA

AMIA continues its work with the *Coordinating Council of Audio Visual Archivists (CCAAA)*. Under the auspices of UNESCO, this international umbrella organization now has eight members: the International Federation of Film Archives (FIAPF); the International Federation of Television Archives (FIAT/IFTA); the International Congress on Archives (ICA); the Southeast Asia-Pacific Audiovisual Archives Association (SEAPAVAA), the International Federation of Library Associations (IFLA); the International Association of Sound and Audiovisual Archives (IASA); and, the Association for Recorded Sound Collections (ARSC).

The Moving Image

AMIA's journal, *The Moving Image*, is now in its sixth year of publication. Response continues to be excellent. The journal (approx. 200 pages; published twice yearly) is a benefit of AMIA membership, but is also available for subscription directly from the *University of Minnesota Press*.

MIC

We continue our collaboration with the Library of Congress to further build out MIC (Moving Image Collections: <http://mic.loc.gov>). With LC funding, partnerships with Rutgers University Libraries and Georgia Tech have been extended to develop the MIC cataloging utility and service providers directory over the next year. MIC includes an online catalog of moving images, an international archive directory and links to resources on moving images and moving image preservation.

National Television and Video Preservation Foundation

Another important cooperative venture is the development of the *National Television and Video Preservation Foundation (NTVVPF)*. This is an organization set up to provide direct support to American television archives through lab work and funding. AMIA has a representative on the NTVVPF Board, has helped fund a start up position, and is actively assisting this new Foundation

Annual Conference

Every year the challenge of selecting and scheduling events for the Annual Conference increases, and for good reason. The number of proposals from the membership has doubled, the breadth of topics continues to increase, and speakers are coming to the conference from all over the world. Building on last year's Committee and Interest Group Review process, the Conference Committee developed a Peer Review system for conference proposals. A Peer Review panel that includes representation from all of AMIA's committees of the membership as well as our many interest groups and task forces, evaluates each proposal submitted. Those results

of those evaluations, in addition to the Committee Review, are what you'll see in the Conference Program. The most difficult part of the process is knowing that we are unable to schedule all of the excellent proposals submitted.

Strategic Plan Implementation Task Force

In its November 2005 report to the membership, the SPITForce laid out a series of prioritized action steps for the Association as it moves forward with implementing its mission and goals as articulated in the AMIA 2003-2007 Strategic Plan. During the first 9 months of 2006, there has been a tremendous amount of progress made within AMIA toward these action steps. The Strategic Plan is both significant and comprehensive, and as SPITForce continues its work in beginning an update to AMIA's plan, we strongly encourage members to read the Strategic Plan and the update reports from the SPITForce as these documents lay out the overall strategies and priorities for the Association—strategies and priorities implemented by the AMIA Board, Office, and Committees, who work in the service of the membership.

AMIA Scholarship/Fellowship Program

One of the major responsibilities of the AMIA Education Committee is in the evaluation and selection of the recipients of the sponsored Fellowship, Scholarship, and Internship awards.

AMIA Awarded five Scholarships, one Fellowship and a new Internship in 2006. Those scholarships and fellowships include, the Kodak Fellowship in Film Preservation, the CFI Sid Solow Scholarship, the Mary Pickford Scholarship, the Sony Pictures Scholarship, The Rick Chace Foundation Scholarship, and the Universal Studios Preservation Scholarship and the inaugural Image Permanence Institute Internship in Preservation Research

The 2005 Treasurer's Report

Income

3100 Membership Income	78,669.07
Individual Memberships	43,945.00
Student Memberships	4,479.07
Nonprofit Memberships	20,500.00
For-Profit Memberships	9,745.00
3200 Program Service	23,616.24
Publications Income	4,409.24
Advertising Income	9,945.00
Screening Event Income	9,262.00
3700 Contributions & Donations	62,755.00
3900 Other Income	4,747.88
Interest Income	4,297.88
Mailing List Income	450.00
Miscellaneous Income	
Total Admin Income	169,788.19

Expense

4000 General	127,227.21
Payroll, Taxes & Fees	76,704.08
Benefits	13,796.67
Telephone	2,766.67
Postage	8,993.92
Insurance	6,434.00
Operations/Mgmt	18,531.87
Miscellaneous	
5000 Programs	41,389.75
AMIA Awards	2,431.28
Publication Printing	30,094.62
Outside Labor	0.00
Event Expenses	3,793.85
Special Projects	
Donations	4,950.00
7000 Administrative	33,502.62
Outside Contractors	6,570.00
Advertising/Publicity/Promotion	2,678.44
Website	960.89
Bank Fees & Charges	3,184.84
Taxes & License Fees	730.00
Staff Travel	6,058.84
Board Travel	9,802.93
Committee Travel	2,461.68
Education & Training	1,055.00
Miscellaneous	0.00
Total Admin Expenses	202,119.58
Total Administrative Income Less Expense	-32,331.39
Conference Income	279,160.00
Conference Expense	-225,498.00
AMIA Net Income	21,330.61



The 2005 AMIA Treasurer's Report is presented here.

The 2006 Budget is available upon request from the office. The final audited 2006 Financials will be available from the Office in April, 2007

Current AMIA Sponsors and Donors

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AlphaCine

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